DOCUMENT RESUME

ED 285 451 HE 020 540

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TITLE	Outcomes and Impacts: A Student Tracking Study for Eastern New Mexico University. AAHE Assessment Forum Paper.
INSTITUTION	Eastern New Mexico Univ., Portales.
REPORT NO	IR-OPA-R-138
PUB DATE	Feb 85
NOTE	86p.; Paper collected as part of the American Association for Higher Education Assessment Forum. For related documents, see HE 020 542-543. Some parts of questionnaires contain small or blurred print.
PUB TYPE	Reports - Descriptive (141) -- Tests/Evaluation Instruments (160)
EDRS PRICE	MF01/PC04 Plus Postage.
DESCRIPTORS	Academic Persistence; Alumni; *College Graduates; *College Students; Dropout Attitudes; Dropout Characteristics; *Dropouts; Educational Assessment; Higher Education; *Longitudinal Studies; *Outcomes of Education; Questionnaires; Student Attitudes; Student Attrition
IDENTIFIERS	*AAHE Assessment Forum; *Eastern New Mexico University

ABSTRACT

An outcomes study for Eastern New Mexico University is proposed that would track every third freshman class from the time of arrival until about 3 years after leaving the university. After contact with the new freshmen, the contact again occurs at the end of the sophomore year and at the time of graduation. Students who do not return will be contacted to determine reasons for withdrawal. Fifteen possible research questions that the study could answer are identified. Time frames for collecting data for persisting and withdrawing students are considered. Expenses associated with tracking one class using American College Testing (ACT) program forms are estimated. Data collection instruments of the College Board/National Center for Higher Education Management System (NCHEMS) and the ACT program are most appropriate for the study. Appended are: the NCHEMS and College Board's "Entering-Student Questionnaire," the "Continuing-Student Questionnaire," the "Program-Completer and Graduating-Student Questionnaire," the "Former-Student Questionnaire," the "Recent-Alumni Questionnaire," and the "Long-Term Alumni Questionnaire" and ACT's "Entering Student Survey," "Student Opinion Survey," the "Alumni Survey," and the "Withdrawing/Nonreturning Student Survey." (SW)

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OUTCOMES AND IMPACTS:
A STUDENT TRACKING STUDY FOR EASTERN NEW MEXICO UNIVERSITY

Robert Wilkinson
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Office of Institutional Research

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IR/OPA
Report No: #138
February 1985
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INTRODUCTION

The American public used to accept the value of a college education without question. Most graduates acquired high level good paying jobs, were considered well-educated individuals, and seen as leaders of society. However, over the past two decades a number of major trends have changed how the general public views postsecondary education. First, many institutions are now faced with stable or declining enrollments. National enrollment projections show continual declines until approximately 1997 when the college age cohort is expected to start increasing. Second, fewer graduates are being offered high-level good paying jobs. Third, institutional costs are increasing while funding is decreasing. This is especially true in New Mexico where enrollment, the state population, and the state general revenue are all unstable. Fourth, institutions have been expanding the number of courses and degree programs they offer while at the same time not phasing-out low and no demand programs. Fifth, the focus of education has moved away from the "educated person" concept and towards vocationalism -- the employability of graduates. Finally, the undergraduate curriculum has been slowly deteriorating to the point of complete disarray. Educational quality has now been replaced by mediocrity and employability has become the criteria of success.

Public concern over these factors is being expressed through the demand for more accountability. This situation has prompted the questioning of the goals and objectives of postsecondary education in general and of specific institutions. As a result, institutions of postsecondary education are studying the impact they have on their students and are trying to redefine their curriculum in terms of quality and student

involvement. Institutions are now under pressure to: (1) document both the cognitive and affective impact the institution has on its students; and (2) decrease the institution's current attrition rate. The issues of quality and student involvement are so critical that they were the focus of the 1985 AAHE (American Association for Higher Education) national conference and the thrust of several nationally known reports sponsored by the federal government.

A review of the relevant literature reveals a plethora of studies focusing on college students and what happens to them during and after attendance (see Feldman and Newcomb, 1969; Trent and Medsker, 1968; Astin, 1977; Bowen, 1977; Lenning et al., 1974; and Pace, 1979). There is also an abundance of data focusing on student attrition and retention -- what are the characteristics of the withdrawing/nonreturning students and why do they leave (see Astin, 1971 and 1975; Tinto, 1975; Pantages and Creedon, 1978; and Pascarella, 1982)? While their results are consistent with each other, the above mentioned studies focus on national data and therefore cannot provide the specific types of data needed to make the hard policy decisions facing Eastern New Mexico University.

In order to establish a better understanding of the impact Eastern New Mexico University has on its students, it is essential that a longitudinal outcomes study be implemented. The information generated by such a study should prove useful to all segments of the campus and greatly aid in improving the quality of the undergraduate experience at Eastern New Mexico University as well as aiding in resource allocation and retrenchment decisions.

METHODOLOGY

The study being proposed is a comprehensive outcomes study which is to be implemented on a cyclical basis (preferably tracking every third freshman class). This study is being designed to track a given freshman class from the time they apply to the institution until approximately three years after they leave. This type of study incorporates both the traditional attrition/retention type of study as well as the classical outcomes type of study. The tracking of every third freshman class allows for the development of trend data as well as between class comparisons. The design being recommended was developed by Peter Ewell for NCHEMS (Ewell, 1984). In his design (figure 1) tracking begins as soon as the student applies for admission to the institution and continues until three to five years after the student graduates.

For the purpose of this study, initial student contact begins when the student actually enrolls for the first time (see Figure 2). The next point of contact occurs at the end of the sophomore year with contact again at the time of graduation. Fall and spring enrollments will be monitored to identify those students who do not return. Once identified, these students can be contacted for the purpose of investigating the reasons they withdrew from the university. Students who officially withdraw will be surveyed as part of the withdrawing process. The last contact with the student (now a former student) comes approximately three years after graduation. In total, the tracking of one freshman class will take seven years.

CONTROL OF THE STUDY

To ensure that the data collected is of use for "educational"

FIGURE 1

STUDENT-OUTCOMES DATA-COLLECTION POINTS FOR COLLEGES AND UNIVERSITIES

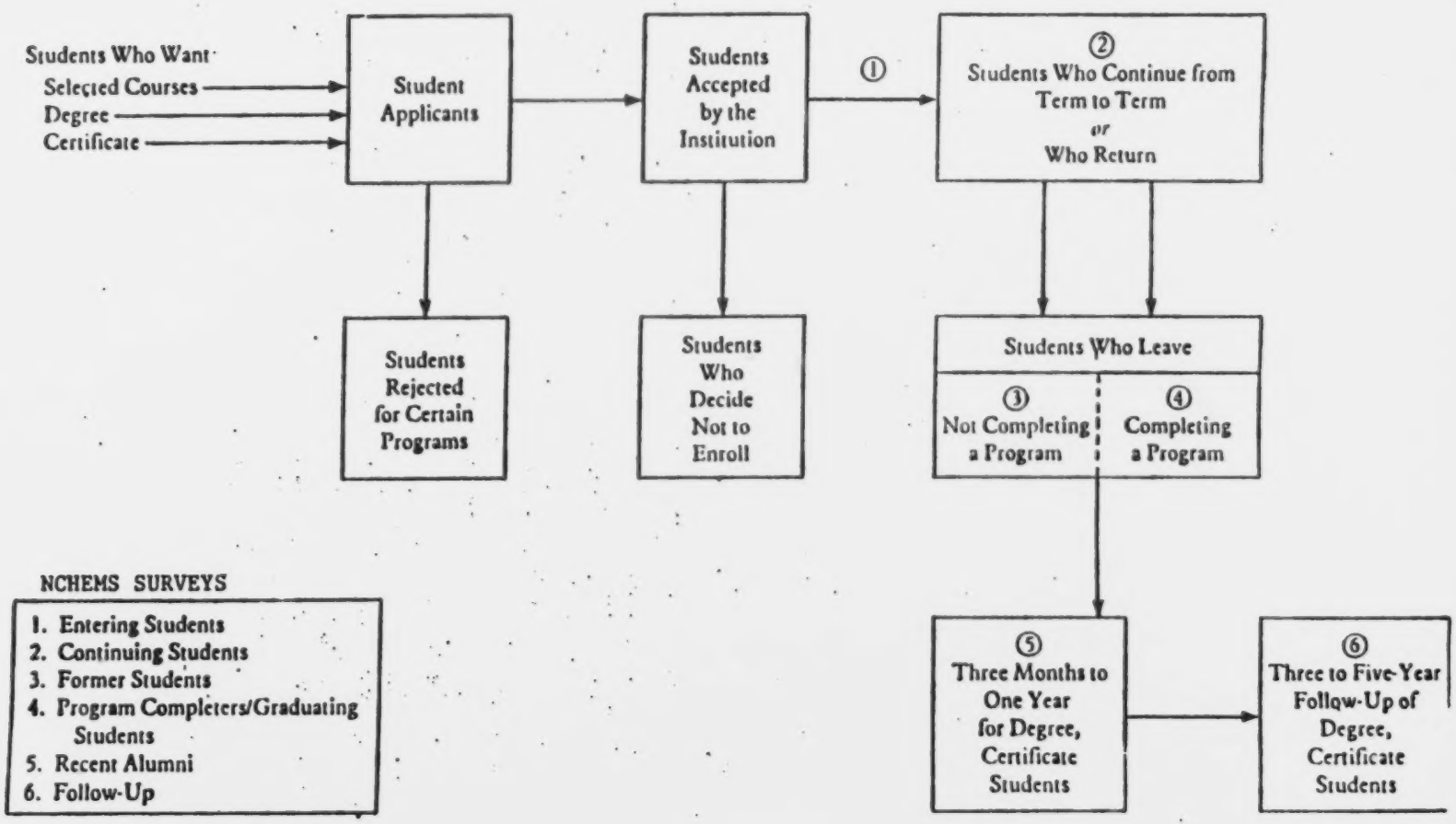
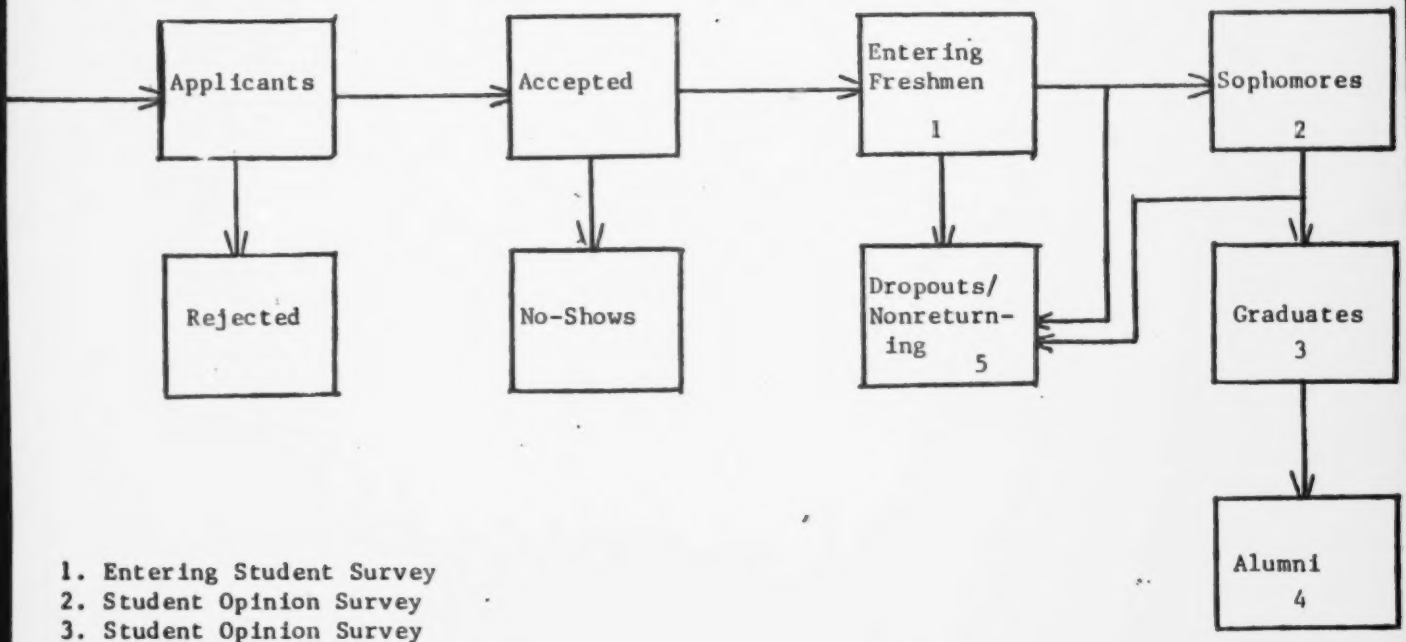


Figure 2

Student Tracking Flowchart



1. Entering Student Survey
2. Student Opinion Survey
3. Student Opinion Survey
4. Alumni Survey
5. Withdrawing/Nonreturning Student Survey

improvement and policymaking at Eastern New Mexico University, it is essential to appoint a steering/advisory committee. The role of the committee will be: (1) to develop the specific research questions that will guide this study and dictate the type of data to be collected; (2) provide guidance to the study and provide insight to possible improvements in design and data analysis; (3) to develop specific guidelines for the implementation and continual operation of the study; (4) the continual evaluation of the study, to identify possible weaknesses and needed modification; and (5) authorizing data analysis and distribution of reports. One caveat to the charge of the committee is that currently there is no best way to measure cognitive impact/outcomes nor are there any standardized tests developed for such a project. Therefore, determining how to define cognitive impacts/outcomes and the determining of how to measure them will be the initial focus of the committee (several suggestions will be presented later in this proposal). The committee is an integral component to the success of this study with its importance far exceeding the initial design and implementation of data collection. It is the charge of the committee to keep the study current and "timely" as well as to generate and distribute reports.

Given the importance of this committee and the role it will serve, its composition is critical. The committee needs to be representative of program and policy areas on campus. Therefore, members should be drawn from the faculty and administration. The selection of faculty members to serve on this committee will be crucial. It is imperative that the faculty members selected be concerned with student development and that they be able to be active participants on the committee. The administrative sector encompasses divisions with each focusing on different issues and concerns. Members from the administrative areas should be drawn from student affairs,

academic affairs, business affairs, and a non-voting member representing the planning office. Because data collection will be the major effort and will rely on using student records and possibly amending the registration process, it is essential that the registrar and/or the chief admissions officer be a member of the committee. It is recommended that the advisory committee be composed as follows: Eldon Walker, George Mehaffy, Robert Wilkinson, Richard Walsh, Paul Formo, Pat Caldwell, Dale Davis, Carol Holden, Renee Neely, Winston Cox, and the new Dean of the College of Liberal Arts. This list of names should be forwarded to the Deans and Vice Presidents for their approval and/or modification. It is also recommended that once the committee has been formed that President Matheny appoint one of the members as chairperson.

Two final points need clarification at this point. First, the actual data collection process and the day-to-day operations of the study should be under the direction of the registrar and/or the chief admissions officer. This recommendation is advanced because the key to the success of this study will be the institution's ability to identify and track specific students. The second point of clarification focuses on the role the Institutional Research staff will play in this study. Given the inherent nature of the office and the function its staff serves, the role of the Institutional Research staff should be to provide direct staff support to the advisory committee. This support should include data analysis and report writing as well as any technical support as needed.

POSSIBLE RESEARCH QUESTIONS

1. Why do Eastern New Mexico University students change majors?
2. What kinds of Libral Arts courses do students majoring in the professional degree programs enroll in?

3. What do those student who are denied admissions in to the professional degree programs do?

4. What is the impact of Eastern's current advising system on students?

5. Is there a correlation between a student's intended course of study and the actual course of study attempted and/or completed?

6. What are the characteristics of those students who: (1) apply to Eastern; (2) are accepted; (3) are rejected; and (4) are accepted but do not enroll?

7. Impacts/Outcomes

   What are the cognitive impacts/outcomes of attending Eastern?

   What impact does Eastern have on its students?

   How do the above two categories vary according to student majors and/or entering characteristics?

8. What are the differences between withdrawing/nonreturning students and persisters?

   Do the differences vary by student major?

9. How sucessful are Eastern's graduates in finding satisfactory enployment after graduation?

   How many find employment in the fields for which they are prepared?

10. Do those students who enroll in the SAS courses do better academically and/or persist longer than those students who do not enroll in the SAS courses?

11. Why do students select Eastern?

    Do reasons vary according to their degree of success with Eastern?

12. Why do students withdraw/leave Eastern?

    Do the stated reasons vary across majors and/or entering student characteristics?

13. Are there any identifiable curricular clusters students follow as they progress through Eastern?

    Do these patterns vary by major or college?

    Do these patterns vary according to the reasons given for attending Eastern?

14. How involved are students in their undergraduate experience?

15. How well are students liking their classes and does the degree of satisfaction vary by department?

POPULATION OF INQUIRY

The population of investigation for this study will be the entering freshman class for the fall 1985 semester. This includes all students who apply for the fall 1985 semester whether they actually enroll or not. Defining the population as all first-time freshman applicants for the fall semester provides the opportunity to investigate the success of current recruiting activities as well as determining Eastern's applicant to enrollment ratio. The initial research population, for data collection purposes will be the first-time entering freshman class for the fall 1985 semester. Given the design of the study as described above, the data collection process will be used to track every third fall freshman class. Therefore, the fall 1985 class will be the first, the fall 1987 will be the second and so on until it is decided that the study is no longer needed.

INSTRUMENTATION

Astin (1977, page 7) states that "...a thorough examination of the impact of college must take into account a wide range of outcomes. There is no easy way to capture the impact of college adequately in one or two simple measures such as credits and degrees or job placement." There is a great need to identify a variety of measures to use in this study in order to identify and measure the impact Eastern New Mexico University has on its students. However, given the importance of the advisory committee

recommended for this study, the exact data collection instruments cannot be identified at this time.

Several agencies (NCHEMS, ACT, ETS, ACE/CIRP, and HERI at UCLA) provide what can be best described as basic data collection forms with supporting data analysis and reporting services. These materials are designed to support college outcome and retention/attrition types of studies. Also, some will provide a data tape for the user's own analysis. NCHEMS will also provide, for a fee, comparative national data. For the purpose of this study either the NCHEMS or ACT instruments are most appropriate only for collecting the most superficial data necessary to support this study. The survey forms and all pertinent information about the NCHEMS service and the ACT services are found in Appendix A and B of this proposal (NCHEMS in Appendix A and ACT in Appendix B).

The NCHEMS survey materials are designed to support a total student tracking type of outcomes study. The data collection forms are designed such that comparisons can be made at anytime during the student's progress through the institution. Each data form also has space to add fifteen more questions of the user's design. The ACT data forms are designed to provide data about students, but not as part of a total tracking system. However, compared to the NCHEMS survey materials, the data items on each of the forms appear to be more direct and get to the particulars. The ACT forms also have provisions for adding thirty additional questions of the user's design. The only real problem with the ACT data forms as they relate to this study is the lack of a data form for graduating seniors. However, this void can be dealt with using the advisory committee's direction and input as to the research question to be asked. It needs to be emphasized that neither the NCHEMS nor the ACT data focuses on cognitive impacts.

For the purpose of this study, the ACT forms in Appendix B are best suited as the basic data collection forms. However, the ACT data should not be the only data collected that the ACT forms be the sole data collected. While the ACT forms acquire basic data about students, the forms will not address many of the specific questions aimed at areas the advisory committee will want to investigate. As previously stated, it is imperative that the advisory committee develop the research questions that will both guide this study and dictate the type of data collected. Other measures worth considering are: (1) Astin's Cooperative Institutional Research Program instrument; (2) Pace's measure of the "Quality of Involvement"; and (3) the using of the GRE as a pretest posttest measure of student academic development. It is also suggested that the committee invest considerable time and effort in determining the appropriate data to be collected and that their recommendations should not be guided by the size of the study group. It may well be that the committeee would rather study a random sample and collect a wider variety of data and in more detail.

DATA COLLECTION PROCESS

The data collection time-frame should be as follows (see Figure 2). First, data collection instruments, including the ACT Entering Student Survey, should be administered to the entering freshman within the first two weeks of the their entering fall semester. It would be most advantageous to make the data collection process part of the registration procedures to ensure the capturing of all students to be included, especially the late enrollees who might be missed if using a different means of surveying. The second point of data collection should come at the end of their sophomore year. This may prove to be difficult since students

cannot be forced to give of their free-time to complete data collection forms. It may be more advantageous to have the second data collection point at the actual enrollment period for the corresponding spring term, which immediately precedes the end of the sophomore year. The other alternative would be to capture those students who return for the following fall semester. Among the data instruments to be completed will be the ACT Student Opinion Survey. The third point for data collection comes as the students apply for graduation. Again the best point at which to collect the data for this period would be at the time the student applies for graduation. In this way it is assured that all students who are a part of the class being tracked and are graduating will be surveyed. Among the data forms to be completed at this time is the ACT Student Opinion Survey. Also, the current data form sent to students applying to Eastern needs to be revised.

So far, the time-frame for collecting data on those students who persist has been presented. However, there is another data collection process which needs discussion; the one for tracking those students who withdraw before they graduate. As there are basically two ways for the student to withdraw, two processes are needed for identifying those who withdraw. The first means by which a student can withdraw is officially. That is, by following the institution's procedures for withdrawing from the institution and receiving some financial reimbursement. Those students who officially withdraw should complete the ACT Withdrawing/Nonreturning Student Survey and all other data collection instruments if possible) as part of the official withdrawing process. The second way a student withdraws is simply by leaving and not returning. For identification of those students who fit this category, enrollment status will be checked twice each semester. The first check should come as soon as possible after

the end of late enrollment with the second check at the end of each semester. Once a student has been identified as withdrawn from the institution the student should be contacted (preferably by phone) and the ACT Withdrawing/Nonreturning Student Survey form completed. The one real weakness to this design is that there will be limited data on those who unofficially withdraw.

At this point it needs to be emphasized that the data collection process being proposed has several critical impacts on both the current admissions and withdrawing process as well as the way student data is collectioned. The proposed process is dependent upon modifying the current admissions and withdrawing processes so those students included in the study can be easily identified and administered the appropriate data collection materials. This in turn implies the need to develop a process for identifying which students are being studied and what forms they need to complete. Finally, this data collection process implies the need for a flexible data base system capable of storing large amounts of data and having easy access to any or all of the data at any given time.

RESOURCES

Since the data collection process, including the types of data to be collected, has not been formalized, an accurate estimate of the resources needed to support this study is difficult to make. However, there are several standard items that will be needed regardless of what data is collected. First, a room will be needed where all data collection can be done. Depending on the final data collection process the size of the room could range from a small alcove with several tables to a large lecture

hall. There also needs to be approximately three individuals present at all times during the data collection process. These individuals are to oversee the process and resolve any problems which might arise. As for collecting the non-returning student data, one or two individuals can manage this process -- making phone calls as non-returning students are identified. Phone charges should be minimal since the majority of the students are in-state and there is access to a WATTS line. For the purpose of this proposal it is assumed that no additional personnel will be hired to conduct the data collection process. Current personnel in the registrar's office and the admissions office should be able to carry out the data collection. Again, the above suggestions are just that -- suggestions. They are dependent upon sample size and the type of data collected and how it is collected.

The following table shows the estimated expenses associated with tracking one class and using the ACT forms as previously discussed. The estimated amounts are based on a class size of 450 students and a fifty percent overall attrition rate. Based on these assumptions the following number of survey materials will be needed: (1) 500 Entering Student Surveys; (2) 275 Withdrawing/Nonreturning Student Surveys; (3) 550 Student Opinion Surveys; and (4) 275 Alumni Surveys. The other charges, with the exception of the process charges, are predetermined and are uneffected by the number of survey forms used. Since four major data collection points are being proposed, four data tapes will be requested as well as four data handling/processing procedures.

ESTIMATED EXPENSES

Surveys	1600	$ 5.00 per 25	320.00
ACT Data Handling	1345	.45 each	605.25
Data Tapes	4	40.00 each	116.00
Users Guide	2	4.00 each	8.00
Item Catalog	2	4.00 each	8.00
Normative Data	4	8.00 each	32.00
TOTAL			1089.25

SUMMARY

The study being proposed is a comprehensive outcomes study to be implemented with the arrival of every third freshman class, starting with the fall 1985 entering freshman class. Because of the large scope of the study, only those students who are entering freshman in the fall term are being included in the study. This proposal includes a list of possible research questions but it does not include the total packet of data instruments to be used. These items are the major responsibility of the proposed advisory committee and are the keystones to the utility of this study. It is essential that the advisory committee be representative of the program and policy areas on campus so the research questions developed and the data instruments used will provide the type of data needed to make the policy decisions facing Eastern New Mexico University. The benefits of this study are directly tied to the research questions that guide it and the type of data collected.

Data from this study will be useful in a wide range of policy decisions ranging from extra-curricular programs that need to be offered to the development of long-range program review policies and procedures in order to enhance Eastern's academic quality and level of student/faculty involvement. The data will help identify attrition problems and provide insight into the causes and possible solutions of these problems. Results

of this study can also aid in resource allocation decisions as they relate to such policy areas as: (1) what student services are needed and are the existing services adequate (including but not limited to all basic skills and tutoring services as well as other remedial services); (2) are the existing facilities adequate to support the needs of students; and (3) what degree programs need to be developed or phased-out.

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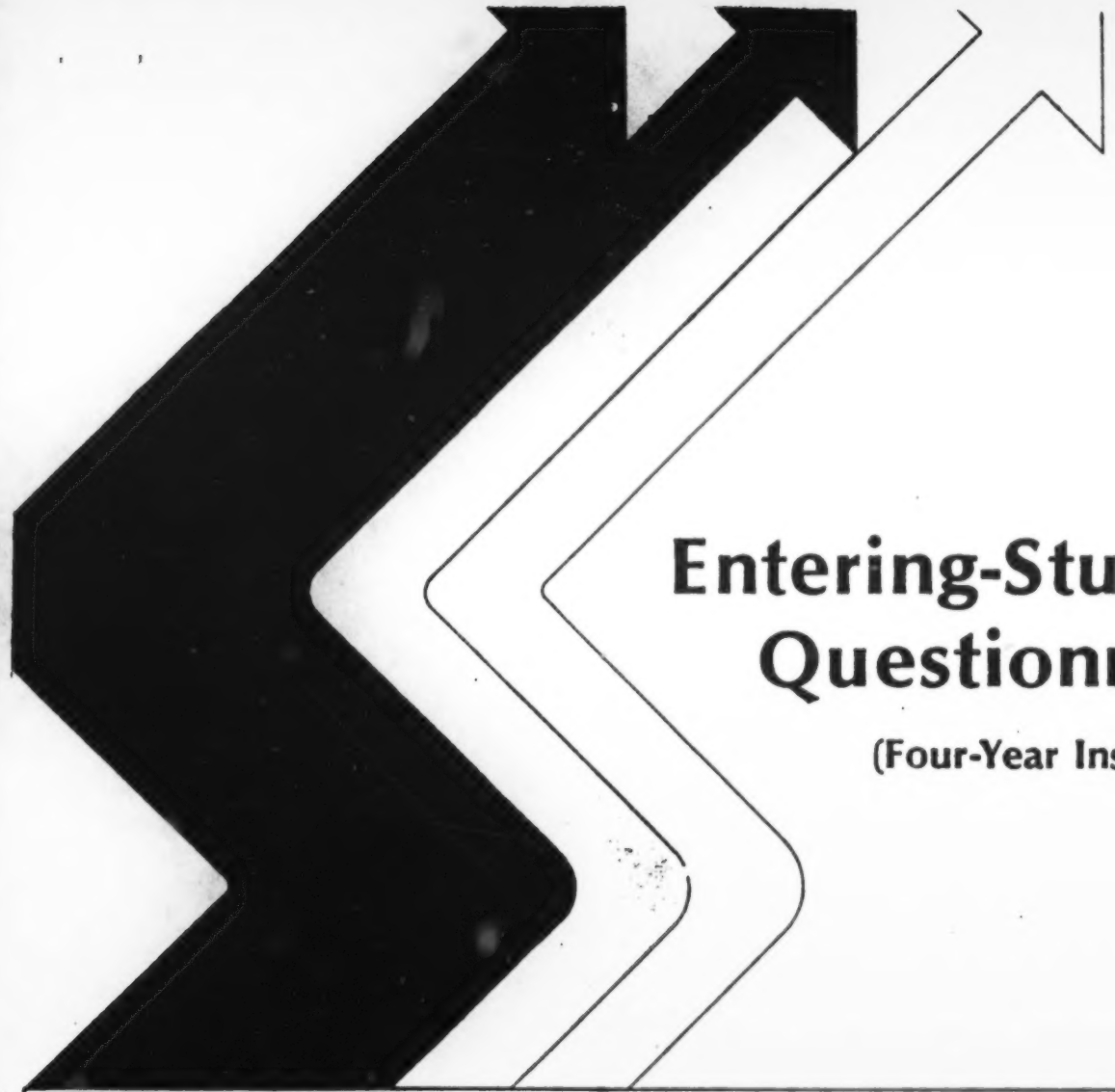
APPENDIX A



Entering-Student Questionnaire

(Four-Year Institutions)

PERSONAL IDENTIFICATION SECTION

Do not complete this section unless you are asked to do so. *Please print.*

LAST NAME ☐☐☐☐☐☐☐☐☐☐☐☐ 1-12

FIRST NAME ☐☐☐☐☐☐☐☐ 13-20

MIDDLE INITIAL ☐ 21

ANY OTHER NAME WHICH MAY APPEAR ON YOUR SCHOOL OR COLLEGE RECORDS _____

STUDENT IDENTIFICATION NUMBER ☐☐☐☐☐☐☐☐☐ 22-30

TELEPHONE NUMBER _____ - _____

PERMANENT MAILING ADDRESS NUMBER AND STREET ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ 31-55

CITY ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ 56-70

STATE ☐☐ 71-72

ZIP CODE ☐☐☐☐☐ 73-77

National Center for Higher Education Management Systems
The College Board

Student-Outcomes Information Services

STANDARD QUESTIONS SECTION

INSTRUCTIONS:

Specific directions are given for completing many of the questions in this questionnaire. Where no directions are given, please circle the number or letter of the most appropriate response, such as in the sample question below.

Sample:

4. Are you currently married?
   0 Yes
   (1) No

If you are not currently married, you would circle the number 1.

1. What is your sex?
78 — 0 Female
78 — 1 Male

2. How do you describe yourself? *Circle one.*
79 — 0 American Indian or Alaskan Native
79 — 1 Asian, Pacific Islander, or Filipino
79 — 2 Black or Afro-American
79 — 3 Hispanic, Chicano, or Spanish-speaking American
79 — 4 White or Caucasian
79 — 5 Other _____

3. How old are you?
80 — 0 Under 18
80 — 1 18 to 22 years
80 — 2 23 to 25 years
80 — 3 26 to 30 years
80 — 4 31 to 40 years
80 — 5 41 to 50 years
80 — 6 51 to 60 years
80 — 7 61 years or more

4. Are you currently married?
81 — 0 Yes
81 — 1 No

5. Do you feel that you have a permanent handicap? *Circle* **all** *that apply.*
82 — 0 No
83 — 1 Yes, restricted mobility
84 — 2 Yes, restricted hearing
85 — 3 Yes, restricted vision
86 — 4 Yes, but I prefer not to record it on this form
87 — 5 Other _____

6. a. Have you previously enrolled in any postsecondary educational institution? *If you have enrolled in more than one, please circle the most recent.*
88 — 0 No, I have not been previously enrolled
88 — 1 Yes, at this institution
88 — 2 Yes, at a public two-year college
88 — 3 Yes, at a public four-year college or university
88 — 4 Yes, at a private college or university
88 — 5 Yes, at a vocational/technical school, hospital school of nursing, trade school, or business school
88 — 6 Other _____

b. If you have attended another college, please write in the name of the one you most recently attended.

_____

7. The following statements reflect the goals of many college students. *Please circle the letters of* **all** *those goals that are important to you.*

Academic Goals
89 — A To increase my knowledge and understanding in an academic field
90 — B To obtain a certificate or degree
91 — C To complete courses necessary to transfer to another educational institution
92 — D Other _____

Career-Preparation Goals
93 — E To discover my career interests
94 — F To formulate long-term career plans and/or goals
95 — G To prepare for a new career
96 — H Other _____

Job- or Career-Improvement Goals
97 — I To improve my knowledge, technical skills, and/or competencies required for my job or career
98 — J To increase my chances for a raise and/or promotion
99 — K Other _____

Social- and Cultural-Participation Goals
100 — L To become actively involved in student life and campus activities
101 — M To increase my participation in cultural and social events
102 — N To meet people
103 — O Other _____

Personal-Development and Enrichment Goals
104 — P To increase my self-confidence
105 — Q To improve my leadership skills
106 — R To improve my ability to get along with others
107 — S To learn skills that will enrich my daily life or make me a more complete person
108 — T To develop my ability to be independent, self-reliant, and adaptable
109 — U Other _____

8. From the list of goals in question 7, please select the three that are most important to you and enter their codes below. For example, if your most important goal is "To obtain a certificate or degree," enter the letter B in the first box.

Most Important ☐ (110) Second Most Important ☐ (111) Third Most Important ☐ (112)

9. What degree are you **currently** working toward at our college, **and** what is the highest degree you **ultimately** plan to earn? *Circle a number in each column.*

	Current	Ultimate	
	0	0	Not seeking a certificate or degree
	1	1	Certificate
	2	2	Associate degree
113	3	3	Bachelor's degree
114	4	4	Master's degree
	5	5	Specialist degree (e.g., Ed.S.)
	6	6	Professional degree (e.g., medicine, law, theology)
	7	7	Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

10. a. Please write in your intended major or area of study at our college.

_____

b. Now look at **List A: Majors and Areas of Study** and enter in the boxes below the code number of the category in which your major or area of study falls.

☐☐☐☐ (115-118)

11. What is your intended enrollment status?

119
- 0 Primarily for credit — full-time (12 or more hours each term enrolled)
- 1 Primarily for credit — part-time (less than 12 hours each term enrolled)
- 2 Primarily **not** for credit

12. What will your primary employment or occupation status be during your first term at our college? *Circle the most appropriate response.*

120
- 0 Employed more than half time
- 1 Employed half time or less
- 2 Homemaker, not employed outside of the home
- 3 Not employed but would like to work
- 4 Not employed and do not care to work while attending college

13. The decision to attend a particular college is usually influenced by a variety of factors. *Please circle* **all** *of the factors that influenced your choice to attend our college.*

121 A Academic reputation of our college
122 B Course offerings
123 C Former student's advice
124 D Teacher's or friend's advice
125 E Counselor's advice
126 F Employer's suggestion
127 G Will help me retain my current employment
128 H Costs
129 I Availability of financial aid
130 J Institution's social reputation
131 K Close to home
132 L Wanted a change in scenery or location
133 M Range and availability of student services
134 N I can identify with fellow students
135 O Inconvenient to go elsewhere
136 P Other _____

14. How did you learn about our college? *Please circle* **all** *items that apply.*

137 0 From people at my high school
138 1 From relatives, friends, or acquaintances
139 2 From a representative of this college
140 3 From a college placement service or some other education-information service
141 4 From a college catalog
142 5 From material I received in the mail
143 6 From material I read in a newspaper or magazine
144 7 From a radio or TV advertisement
145 8 From an information display at an education fair, shopping center, county fair, or similar location
146 9 Other _____

15. a. Was our college your first choice?

147
- 0 Yes
- 1 No

b. If no, what kind of college was your first choice?

148
- 0 A public two-year college
- 1 A public four-year college or university
- 2 A private college or university
- 3 A vocational/technical school, hospital school of nursing, trade school, or business school
- 4 Other _____

What was the name of the college that was your first choice?

_____

16. Do you plan to apply for financial aid at our college?

149
- 0 Yes, I have already applied
- 1 Yes, I plan to apply
- 2 No, I do not think I will ever apply

17. When would you most prefer to take your classes? *Circle one.*

150
- 0 Weekday mornings
- 1 Weekday afternoons
- 2 Weekday evenings
- 3 Anytime during the week
- 4 Anytime during the weekend
- 5 No preference

18. Do you plan to enroll at our college next term?

151
- 0 Yes
- 1 No, I will complete my program this term
- 2 No, but I plan to return at some future date
- 3 No, I plan to transfer to another college
- 4 No, I have no plans for additional education at this time
- 5 I do not yet know my plans for next term

ADDITIONAL QUESTIONS SECTION

Additional questions may have been added to this printed form by your college. If you have been asked to answer additional questions, please use the boxes below to record your responses.

☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
19	**20**	**21**	**22**	**23**	**24**	**25**	**26**	**27**	**28**	**29**	**30**	**31**	**32**	**33**
152	153	154	155	156	157	158	159	160	161	162	163	164	165	166

Please use the space below for any comments you have about our college, this questionnaire, or anything else you care to share with us.

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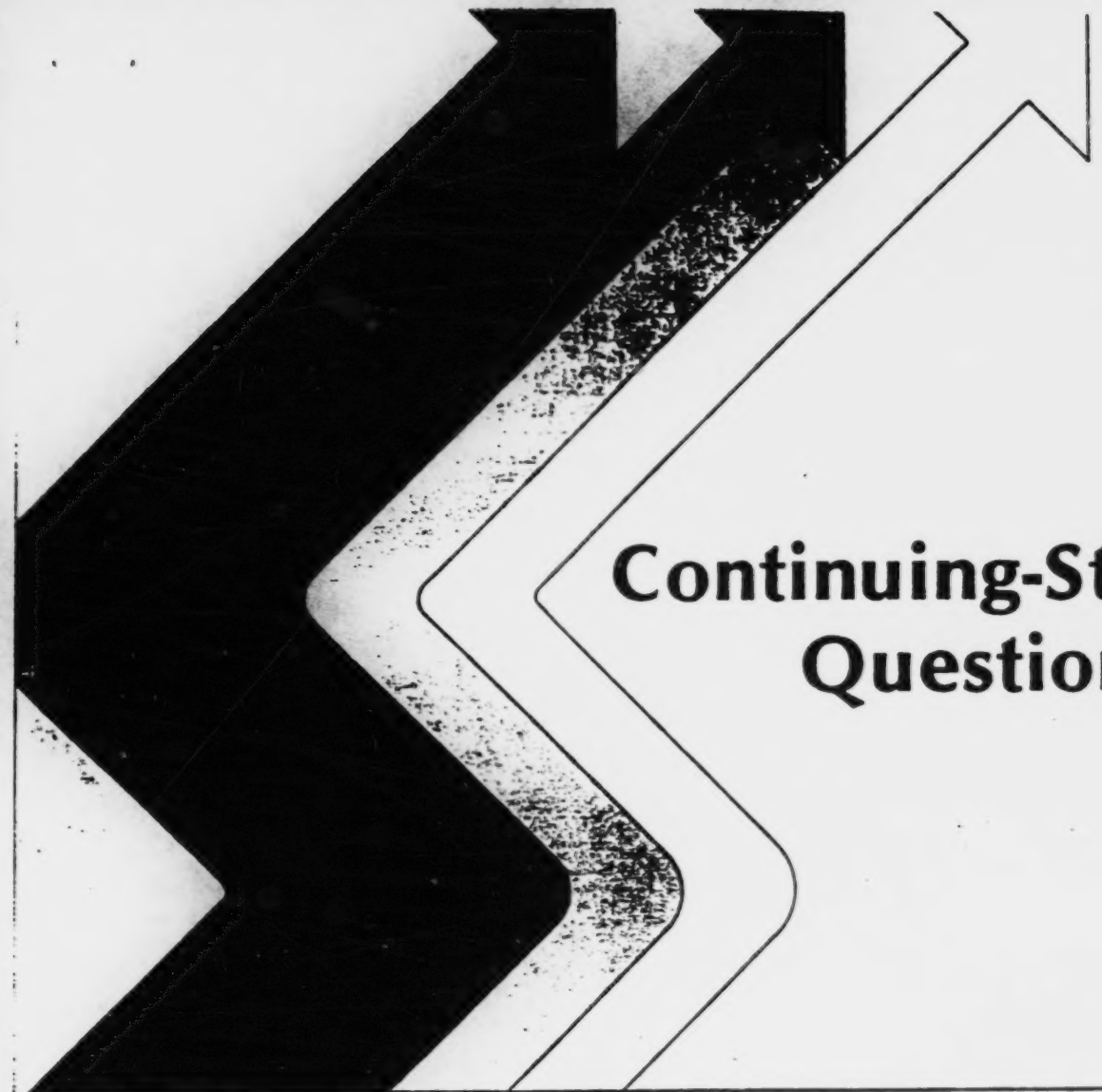
10M 279 LP Rob 2BA306



Continuing-Student Questionnaire

PERSONAL IDENTIFICATION SECTION

Do not complete this section unless you are asked to do so. *Please print.*

LAST NAME _____ (1-12)

FIRST NAME _____ (13-20)

MIDDLE INITIAL _____ (21)

ANY OTHER NAME WHICH MAY APPEAR ON YOUR SCHOOL OR COLLEGE RECORDS _____

STUDENT IDENTIFICATION NUMBER _____ (22-30)

TELEPHONE NUMBER _____ - _____

PERMANENT MAILING ADDRESS
NUMBER AND STREET _____ (31-55)

CITY _____ (56-70)

STATE _____ (71-72)

ZIP CODE _____ (73-77)

National Center for Higher Education Management Systems
The College Board

STANDARD QUESTIONS SECTION

INSTRUCTIONS:

Specific directions are given for completing many of the questions in this questionnaire. Where no directions are given, please circle the number or letter of the most appropriate response, such as in the sample question below.

Sample:

4. Are you currently married?
   0 Yes
   (1) No

If you are not currently married, you would circle the number 1.

1. What is your sex?
78 — 0 Female
1 Male

2. How do you describe yourself? *Circle one.*
79 — 0 American Indian or Alaskan Native
1 Asian, Pacific Islander, or Filipino
2 Black or Afro-American
3 Hispanic, Chicano, or Spanish-speaking American
4 White or Caucasian
5 Other _____

3. How old are you?
80 — 0 Under 18
1 18 to 22 years
2 23 to 25 years
3 26 to 30 years
4 31 to 40 years
5 41 to 50 years
6 51 to 60 years
7 61 years or more

4. Are you currently married?
81 — 0 Yes
1 No

5. Do you feel that you have a permanent handicap? *Circle all that apply.*
82 0 No
83 1 Yes, restricted mobility
84 2 Yes, restricted hearing
85 3 Yes, restricted vision
86 4 Yes, but I prefer not to record it on this form
87 5 Other _____

6. How long have you been at our college?
88 — 0 One term
1 One year
2 Two years
3 Three years
4 Four years
5 Five years
6 Six years
7 More than six years

7. The following statements reflect the goals of many college students. *In the first column, please circle the letters of those goals that are important to you at this time. In the second column, circle the letters of those goals you feel you are achieving or have achieved.*

These goals are important to me at this time		These goals I am achieving or have achieved		
				Academic Goals
89	A	90	A	To increase my knowledge and understanding in an academic field
91	B	92	B	To obtain a certificate or degree
93	C	94	C	To complete courses necessary to transfer to another educational institution
95	D	96	D	Other _____
				Career-Preparation Goals
97	E	98	E	To discover career interests
99	F	100	F	To formulate long-term career plans and/or goals
101	G	102	G	To prepare for a new career
103	H	104	H	Other _____
				Job- or Career-Improvement Goals
105	I	106	I	To improve my knowledge, technical skills and/or competencies for my job or career
107	J	108	J	To increase my chances for a raise and/or promotion
109	K	110	K	Other _____
				Social- and Cultural-Participation Goals
111	L	112	L	To become actively involved in student life and campus activities
113	M	114	M	To increase my participation in cultural and social events
115	N	116	N	To meet people
117	O	118	O	Other _____
				Personal-Development and Enrichment Goals
119	P	120	P	To increase my self-confidence
121	Q	122	Q	To improve my leadership skills
123	R	124	R	To improve my ability to get along with others
125	S	126	S	To learn skills that will enrich my daily life or make me a more complete person
127	T	128	T	To develop my ability to be independent, self-reliant, and adaptable
129	U	130	U	Other _____

8. From the list of goals in question 7, please select the three that are most important to you at this time and enter their codes below. For example, if your most important goal is "To obtain a certificate or degree," enter the letter B in the first box.

Most Important	Second Most Important	Third Most Important
☐	☐	☐
131	132	133

9. What degree are you currently working toward at our college, and what is the highest degree you ultimately plan to earn? *Circle a number in each column.*

	Current	Ultimate	
	0	0	Not seeking a certificate or degree
	1	1	Certificate
	2	2	Associate degree
	3	3	Bachelor's degree
134 / 135	4	4	Master's degree
	5	5	Specialist degree (e.g., Ed.S.)
	6	6	Professional degree (e.g., medical, law, theology)
	7	7	Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

10. a. Please write in your intended major or area of study at our college.

_____

b. Now look at **List A: Majors and Areas of Study** and enter in the boxes below the code number of the category in which your major or area of study falls.

☐☐☐☐

136-139

11. What is your intended enrollment status?

140
- 0 Primarily for credit — full-time (12 or more hours each term enrolled)
- 1 Primarily for credit — part-time (less than 12 hours each term enrolled)
- 2 Primarily not for credit

12. What is your primary employment or occupation status at this time? *Circle the most appropriate response.*

141
- 0 Employed more than half-time
- 1 Employed half time or less
- 2 Homemaker, not employed outside of the home
- 3 Not employed but would like to work
- 4 Not employed and do not care to work while attending college

13. When would you prefer to take your classes?

142
- 0 Weekday mornings
- 1 Weekday afternoons
- 2 Weekday evenings
- 3 Anytime during the week
- 4 Anytime during the weekend
- 5 No preference

14. Do you plan to enroll at our college next term?

143
- 0 Yes
- 1 No, I will complete my program this term
- 2 No, but I plan to return at some future date
- 3 No, I plan to transfer to another college
- 4 No, I have no plans for additional education at this time
- 5 I do not yet know my plans for next term

15. Concerning financial aid, which of the following is true for you?

144
- 0 I have received financial aid
- 1 I have applied for financial aid but was denied
- 2 I have not applied for financial aid but plan to apply in the future
- 3 I do not think I will ever apply

16. The following are services provided by college. How would you evaluate these services as provided by your college? *For each service, circle the number of the response that is most appropriate.*

	I did not know about this service	I knew about this service but did not use it	I used this service and was satisfied with it	I used this service but was not satisfied with it	
145	0	1	2	3	Admissions
146	0	1	2	3	Registration
147	0	1	2	3	Business office
148	0	1	2	3	Academic advising
149	0	1	2	3	Guidance, counseling, and testing
150	0	1	2	3	Reading, writing, math, and study skills improvement
151	0	1	2	3	Tutoring
152	0	1	2	3	Minority affairs
153	0	1	2	3	College cultural programs
154	0	1	2	3	Recreation and athletic programs
155	0	1	2	3	Financial aid
156	0	1	2	3	Student employment
157	0	1	2	3	Career planning
158	0	1	2	3	Job placement
159	0	1	2	3	Housing services
160	0	1	2	3	Cafeteria
161	0	1	2	3	Health services
162	0	1	2	3	Library
163	0	1	2	3	Child care
164	0	1	2	3	Bookstore
165	0	1	2	3	Parking
166	0	1	2	3	Campus security
167	0	1	2	3	Other _____

ADDITIONAL QUESTIONS SECTION

Additional questions may have been added to this printed form by your college. If you have been asked to answer additional questions, please use the boxes below to record your responses.

17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
168	169	170	171	172	173	174	175	176	177	178	179	180	181	182

Please use the space below for any comments you have about our college, this questionnaire, or anything else you care to share with us.

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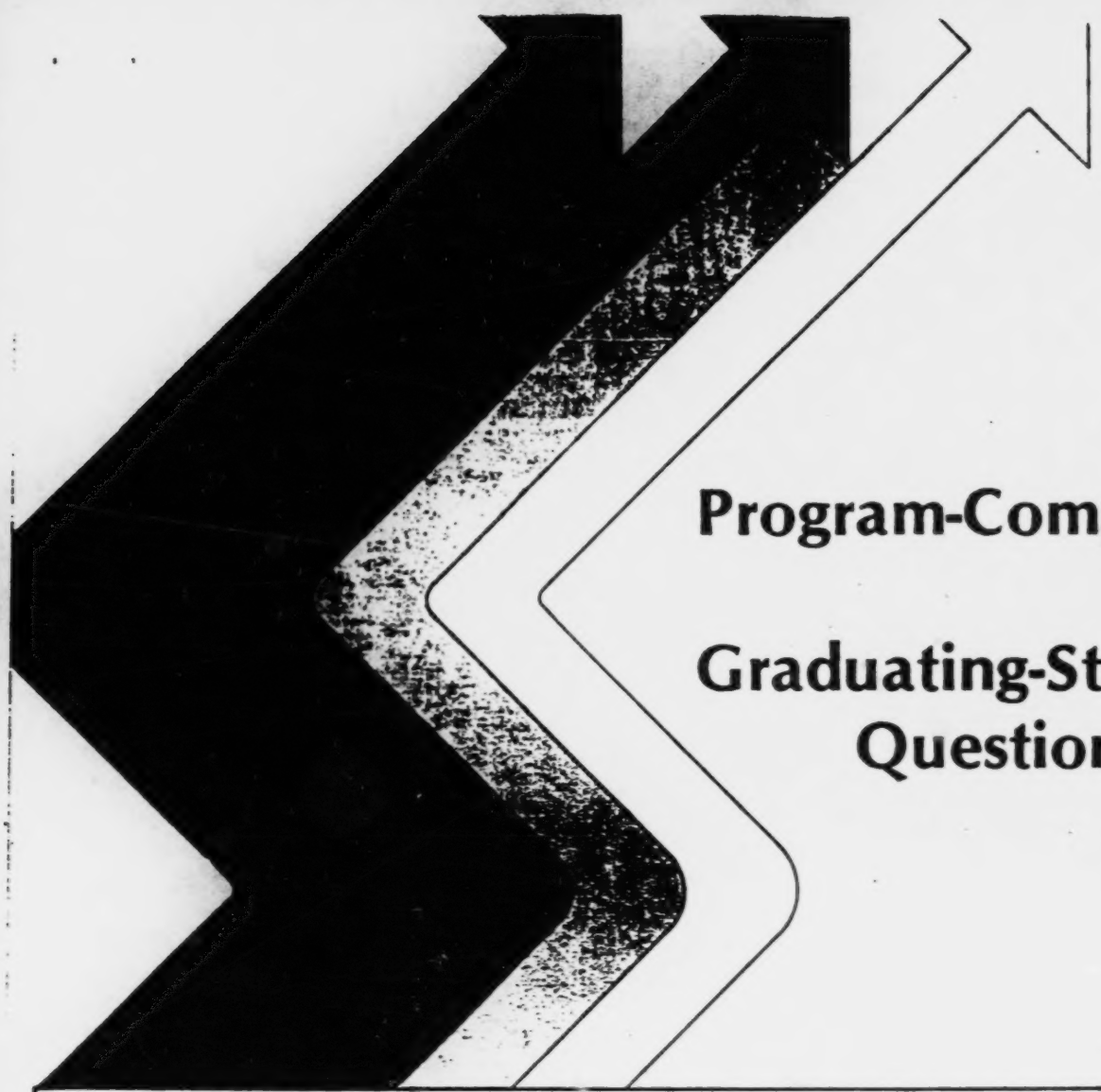

Program-Completer and Graduating-Student Questionnaire

PERSONAL IDENTIFICATION SECTION

Do not complete this section unless you are asked to do so. *Please print.*

LAST NAME 1-12

FIRST NAME 13-20

MIDDLE INITIAL 21

ANY OTHER NAME WHICH MAY APPEAR ON YOUR SCHOOL OR COLLEGE RECORDS _____

STUDENT IDENTIFICATION NUMBER 22-30

TELEPHONE NUMBER _____ - _____

PERMANENT MAILING ADDRESS NUMBER AND STREET 31-55

CITY 56-70

STATE 71-72

ZIP CODE 73-77

National Center for Higher Education Management Systems
The College Board

STANDARD QUESTIONS SECTION

INSTRUCTIONS:

Specific directions are given for completing many of the questions in this questionnaire. Where no directions are given, please circle the number or letter of the most appropriate response, such as in the sample question below.

Sample:

4. Are you currently married?
   0 Yes
   (1) No

If you are not currently married, you would circle the number 1.

1. What is your sex?
   78 — 0 Female
   1 Male

2. How do you describe yourself? *Circle one.*
   79 — 0 American Indian or Alaskan Native
   1 Asian, Pacific Islander, or Filipino
   2 Black or Afro-American
   3 Hispanic, Chicano, or Spanish-speaking American
   4 White or Caucasian
   5 Other _____

3. How old are you?
   80 — 0 Under 18
   1 18 to 22 years
   2 23 to 25 years
   3 26 to 30 years
   4 31 to 40 years
   5 41 to 50 years
   6 51 to 60 years
   7 61 years or more

4. Are you currently married?
   81 — 0 Yes
   1 No

5. Do you feel that you have a permanent handicap? *Circle* **all** *that apply.*
   82 0 No
   83 1 Yes, restricted mobility
   84 2 Yes, restricted hearing
   85 3 Yes, restricted vision
   86 4 Yes, but I prefer not to record it on this form
   87 5 Other _____

6. How long have you been at our college?
   88 — 0 One term
   1 One year
   2 Two years
   3 Three years
   4 Four years
   5 Five years
   6 Six years
   7 More than six years

7. The following statements reflect the goals of many college students. *In the first column, please circle the letters of those goals that are important to you at this time. In the second column, circle the letters of those goals you feel you are achieving or have achieved.*

These goals are important to me at this time		These goals I am achieving or have achieved		
				Academic Goals
89	A	90	A	To increase my knowledge and understanding in an academic field
91	B	92	B	To obtain a certificate or degree
93	C	94	C	To complete courses necessary to transfer to another educational institution
95	D	96	D	Other _____
				Career-Preparation Goals
97	E	98	E	To discover career interests
99	F	100	F	To formulate long-term career plans and/or goals
101	G	102	G	To prepare for a new career
103	H	104	H	Other _____
				Job- or Career-Improvement Goals
105	I	106	I	To improve my knowledge, technical skills, and/or competencies for my job or career
107	J	108	J	To increase my chances for a raise and/or promotion
109	K	110	K	Other _____
				Social- and Cultural-Participation Goals
111	L	112	L	To become actively involved in student life and campus activities
113	M	114	M	To increase my participation in cultural and social events
115	N	116	N	To meet people
117	O	118	O	Other _____
				Personal-Development and Enrichment Goals
119	P	120	P	To increase my self-confidence
121	Q	122	Q	To improve my leadership skills
123	R	124	R	To improve my ability to get along with others
125	S	126	S	To learn skills that will enrich my daily life or make me a more complete person
127	T	128	T	To develop my ability to be independent, self-reliant and adaptable
129	U	130	U	Other _____

8. From the list of goals in question 7, please select the three that are most important to you at this time and enter their codes below. For example, if your most important goal is "To obtain a certificate or degree," enter the letter B in the first box.

Most Important	Second Most Important	Third Most Important
☐	☐	☐
131	132	133

9. Which of the following are you receiving from our college?

134
- 0 Certificate
- 1 Associate degree
- 2 Bachelor's degree
- 3 Master's degree
- 4 Specialist degree (e.g., Ed.S.)
- 5 Professional degree (e.g., medicine, law, theology)
- 6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

10. a. Please write in your major or area of study while at our college.

_____

b. Now look at **List A: Majors and Areas of Study** and enter in the boxes below the code number of the category in which your major or area of study falls.

☐☐☐☐

135-138

11. What has been your primary enrollment status while attending our college?

139
- 0 Primarily for credit — full-time (12 or more hours each term enrolled)
- 1 Primarily for credit — part-time (less than 12 hours each term enrolled)
- 2 Primarily **not** for credit

12. For the program you are now completing, were any of the credits earned from another college? *Circle* all *that apply.*

140
- 0 No, they were all earned here
- 1 Yes, from a public two-year college
- 2 Yes, from a public four-year college or university
- 3 Yes, from a private college or university
- 4 Yes, from a vocational/technical school, hospital school of nursing, trade school, or business school
- 5 Other _____

13. The following are services provided by colleges. How would you evaluate these services as provided by our college? *For each service, circle the number of the response that is most appropriate.*

	I did not know about this service	I knew about this service but did not use it	I used this service and was satisfied with it	I used this service but was not satisfied with it	
141	0	1	2	3	Admissions
142	0	1	2	3	Registration
143	0	1	2	3	Business office
144	0	1	2	3	Academic advising
145	0	1	2	3	Guidance, counseling, and testing
146	0	1	2	3	Reading, writing, math, and study-skills improvement
147	0	1	2	3	Tutoring
148	0	1	2	3	Minority affairs
149	0	1	2	3	College cultural programs
150	0	1	2	3	Recreation and athletic programs
151	0	1	2	3	Financial aid
152	0	1	2	3	Student employment
153	0	1	2	3	Career planning
154	0	1	2	3	Job placement
155	0	1	2	3	Housing services
156	0	1	2	3	Cafeteria
157	0	1	2	3	Health services
158	0	1	2	3	Library
159	0	1	2	3	Child care
160	0	1	2	3	Bookstore
161	0	1	2	3	Parking
162	0	1	2	3	Campus security
163	0	1	2	3	Other _____

14. Have you taken any licensing or certification examination related to your major or area of study at our college?

164
- 0 Yes, I have taken and passed an exam
- 1 Yes, I have taken an exam but do not yet know the results
- 2 Yes, I have taken an exam but did not pass
- 3 No, I have not taken any exams but plan to do so
- 4 No, and I do not plan to take any

15. What are your current employment plans?

165
- 0 I plan to continue working in the same job I had prior to completing this educational program
- 1 I plan to work in a job I recently obtained
- 2 I am currently looking for a job
- 3 I do not plan to work outside the home
- 4 I have not yet formulated my employment plans
- 5 Other _____

16. If you currently have or will be starting a new job, to what extent is it related to your major or area of study at our college?

166
- 0 Directly related
- 1 Somewhat related
- 2 Not related

17. a. Do you currently have plans for additional education?

167
- 0 No, not at this time
- 1 Yes, I plan to reenroll at this college
- 2 Yes, I have already enrolled at another college
- 3 Yes, I plan to enroll at another college
- 4 I am currently undecided about any additional education

b. If you circled response 2 or 3, please write in the name of the college you plan to attend.

_____

18. If you plan to continue your education, what is the highest degree you **ultimately** plan to earn?

168
- 0 Certificate
- 1 Associate degree
- 2 Bachelor's degree
- 3 Master's degree
- 4 Specialist degree (e.g., Ed.S.)
- 5 Professional degree (e.g., medicine, law, theology)
- 6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

ADDITIONAL QUESTIONS SECTION

Additional questions may have been added to this printed form by your college. If you have been asked to answer additional questions, please use the boxes below to record your responses.

☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
19	**20**	**21**	**22**	**23**	**24**	**25**	**26**	**27**	**28**	**29**	**30**	**31**	**32**	**33**
169	170	171	172	173	174	175	176	177	178	179	180	181	182	183

Please use the space below for any comments you have about our college, this questionnaire, or anything else you care to share with us.

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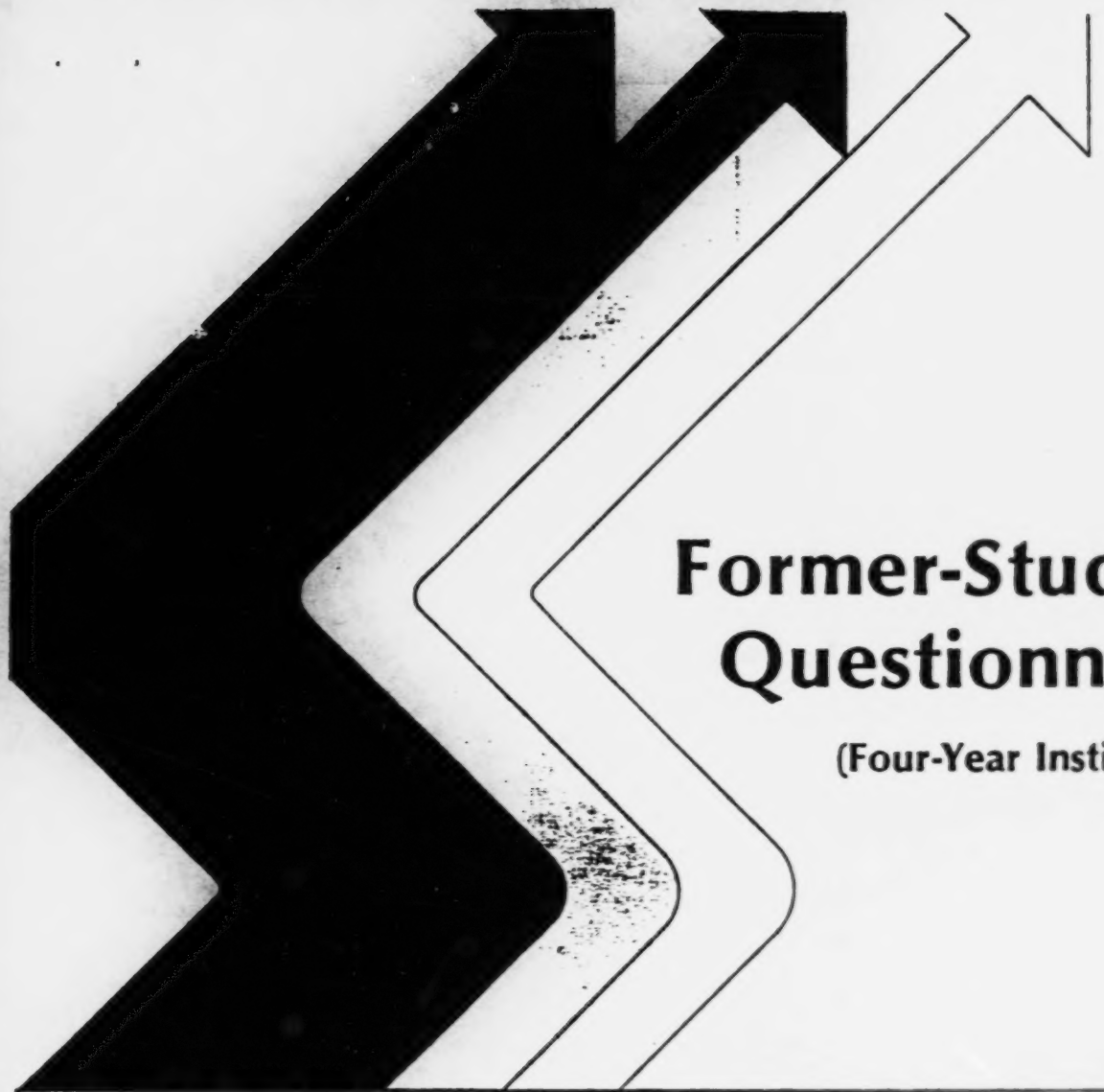
10M 279 LP Rob 2BA308



Former-Student Questionnaire

(Four-Year Institutions)

PERSONAL IDENTIFICATION SECTION

Do not complete this section unless you are asked to do so. *Please print.*

LAST NAME 1-12

FIRST NAME 13-20

MIDDLE INITIAL 21

ANY OTHER NAME WHICH MAY APPEAR ON YOUR SCHOOL OR COLLEGE RECORDS _____

STUDENT IDENTIFICATION NUMBER 22-30

TELEPHONE NUMBER _____ - _____

PERMANENT MAILING ADDRESS NUMBER AND STREET 31-55

CITY 56-70

STATE 71-72

ZIP CODE 73-77

National Center for Higher Education Management Systems
The College Board

Student-Outcomes Information Services

STANDARD QUESTIONS SECTION

INSTRUCTIONS:

Specific directions are given for completing many of the questions in this questionnaire. Where no directions are given, please circle the number or letter of the most appropriate response, such as in the sample question below.

Sample:

4. Are you currently married?
   0 Yes
   (1) No

If you are not currently married, you would circle the number 1.

1. What is your sex?
78 — 0 Female
   1 Male

2. How do you describe yourself? *Circle one.*
79 — 0 American Indian or Alaskan Native
   1 Asian, Pacific Islander, or Filipino
   2 Black or Afro-American
   3 Hispanic, Chicano, or Spanish-speaking American
   4 White or Caucasian
   5 Other _____

3. How old are you?
80 — 0 Under 18
   1 18 to 22 years
   2 23 to 25 years
   3 26 to 30 years
   4 31 to 40 years
   5 41 to 50 years
   6 51 to 60 years
   7 61 years or more

4. Are you currently married?
81 — 0 Yes
   1 No

5. Do you feel that you have a permanent handicap? *Circle all that apply.*
82 0 No
83 1 Yes, restricted mobility
84 2 Yes, restricted hearing
85 3 Yes, restricted vision
86 4 Yes, but I prefer not to record it on this form
87 5 Other _____

6. How long did you attend our college?
88 — 0 One term
   1 One year
   2 Two years
   3 Three years
   4 Four years
   5 Five years
   6 Six years
   7 More than six years

7. The following statements reflect the goals of many college students. *In the first column, please circle the letters of those goals that were important to you when you attended our college. In the second column, circle the letters of those goals you feel you are achieving or have achieved as a result of your experiences at our college.*

These goals were important to me		These goals I am achieving or have achieved		
				Academic Goals
89	A	90	A	To increase my knowledge and understanding in an academic field
91	B	92	B	To obtain a certificate or degree
93	C	94	C	To complete courses necessary to transfer to another educational institution
95	D	96	D	Other _____
				Career-Preparation Goals
97	E	98	E	To discover career interests
99	F	100	F	To formulate long-term career plans and/or goals
101	G	102	G	To prepare for a new career
103	H	104	H	Other _____
				Job- or Career-Improvement Goals
105	I	106	I	To improve my knowledge, technical skills, and/or competencies in my job or career
107	J	108	J	To increase my chances for a raise and/or promotion
109	K	110	K	Other _____
				Social- and Cultural-Participation Goals
111	L	112	L	To become actively involved in student life and campus activities
113	M	114	M	To increase my participation in cultural and social events
115	N	116	N	To meet people
117	O	118	O	Other _____
				Personal-Development and Enrichment Goals
119	P	120	P	To increase my self-confidence
121	Q	122	Q	To improve my leadership skills
123	R	124	R	To improve my ability to get along with others
125	S	126	S	To learn skills that will enrich my daily life or make me a more complete person
127	T	128	T	To develop my ability to be independent, self-reliant, and adaptable
129	U	130	U	Other _____

8. From the list of goals in question 7, please select the three that were most important to you when you attended our college. For example, if your most important goal was "To obtain a certificate or degree," enter the letter B in the first box.

Most Important ☐ (131) Second Most Important ☐ (132) Third Most Important ☐ (133)

9. What degree were you seeking when you attended our college?

134
- 0 Not seeking a certificate or degree
- 1 Certificate
- 2 Associate degree
- 3 Bachelor's degree
- 4 Master's degree
- 5 Specialist degree (e.g., Ed.S.)
- 6 Professional degree (e.g., medicine, law, theology)
- 7 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

10. a. Please write in your major or area of study at our college.

_____

b. Now look at **List A: Majors and Areas of Study** and enter in the boxes below the code number of the category in which your major or area of study falls.

☐☐☐☐ (135-138)

11. a. Was our college your first choice?

139
- 0 Yes
- 1 No

b. If no, what kind of college was your first choice?

140
- 0 A public two-year college
- 1 A public four-year college or university
- 2 A private college or university
- 3 A vocational/technical school, hospital school of nursing, trade school, or business school
- 4 Other _____

What was the name of the college that was your first choice?

_____

12. When you left our college, what was your overall grade point average (GPA)?

141
- 0 4.00 to 3.01
- 1 3.00 to 2.01
- 2 2.00 to 1.01
- 3 1.00 or less
- 4 Unknown or did not have one

13. What was your primary enrollment status when you attended our college?

142
- 0 Primarily for credit — full-time (12 or more hours each term enrolled)
- 1 Primarily for credit — part-time (less than 12 hours each term enrolled)
- 2 Primarily not for credit

14. While you were enrolled, how many hours did you normally work when classes were being held?

143
- 0 I was not employed
- 1 Employed 1-10 hours per week
- 2 Employed 11-20 hours per week
- 3 Employed 21-35 hours per week
- 4 Employed 36 hours or more per week

15. Did you apply for financial assistance (loan or scholarship) while at our college?

144
- 0 Yes, and I received it
- 1 Yes, but I did not receive it
- 2 Yes, but I left before I found out if I received it
- 3 No

16. The decision to leave a particular college can be motivated by a variety of reasons. *Please circle the letters of all of the reasons that contributed to your decision to leave our college.*

Academic Reasons

145 A Achieved my academic goals
146 B Transferred to another college
147 C Needed a break from college
148 D Courses/programs I wanted were not available
149 E Dissatisfied with my academic performance
150 F Dissatisfied with the quality of teaching
151 G Dissatisfied with the learning environment
152 H Course work not what I wanted
153 I Unsure of my academic goals
154 J Other _____

Financial Reasons

155 K Did not have enough money to continue
156 L Could not obtain sufficient financial aid
157 M Could not earn enough money while enrolled
158 N Other _____

Other Reasons

159 O Achieved my personal goals
160 P Accepted a job or entered the military
161 Q College experience not what I expected
162 R Few people I could identify with
163 S Moved out of the area
164 T Could not work and go to school at the same time
165 U Other responsibilities became too great
166 V Personal problems
167 W Other _____

17. From the list of reasons in question 16, please select the three most important reasons and enter their codes below. For example, if the most important reason was that you "Transferred to another college," enter the letter B in the first box.

Most Important ☐ (168) Second Most Important ☐ (169) Third Most Important ☐ (170)

18. The following are services provided by colleges. How would you evaluate these services as provided by our college? *For each service, circle the number of the response that is most appropriate.*

	I did not know about this service	I knew about this service but did not use it	I used this service and was satisfied with it	I used this service but was not satisfied with it	
171	0	1	2	3	Admissions
172	0	1	2	3	Registration
173	0	1	2	3	Business office
174	0	1	2	3	Academic advising
175	0	1	2	3	Guidance, counseling, and testing
176	0	1	2	3	Reading, writing, math, and study-skills improvement
177	0	1	2	3	Tutoring
178	0	1	2	3	Minority affairs
179	0	1	2	3	College cultural programs
180	0	1	2	3	Recreation and athletic programs
181	0	1	2	3	Financial aid
182	0	1	2	3	Student employment
183	0	1	2	3	Career planning
184	0	1	2	3	Job placement
185	0	1	2	3	Housing services
186	0	1	2	3	Cafeteria
187	0	1	2	3	Health services
188	0	1	2	3	Library
189	0	1	2	3	Child care
190	0	1	2	3	Bookstore
191	0	1	2	3	Parking
192	0	1	2	3	Campus security
193	0	1	2	3	Other _____

19. a. Do you currently have plans for additional education?

194
- 0 No, not at this time
- 1 Yes, I plan to reenroll at this college
- 2 Yes, I have already enrolled at another college
- 3 Yes, I plan to enroll at another college
- 4 I am currently undecided about any additional education

b. If you circled responses 2 or 3, please write in the name of the college you plan to attend or are attending.

_____

ADDITIONAL QUESTIONS SECTION

Additional questions may have been added to this printed form by your college. If you have been asked to answer additional questions, please use the boxes below to record your responses.

☐ 20 (195)	☐ 21 (196)	☐ 22 (197)	☐ 23 (198)	☐ 24 (199)
☐ 25 (200)	☐ 26 (201)	☐ 27 (202)	☐ 28 (203)	☐ 29 (204)
☐ 30 (205)	☐ 31 (206)	☐ 32 (207)	☐ 33 (208)	☐ 34 (209)

Please use the space below for any comments you have about our college, this questionnaire, or anything else you care to share with us.

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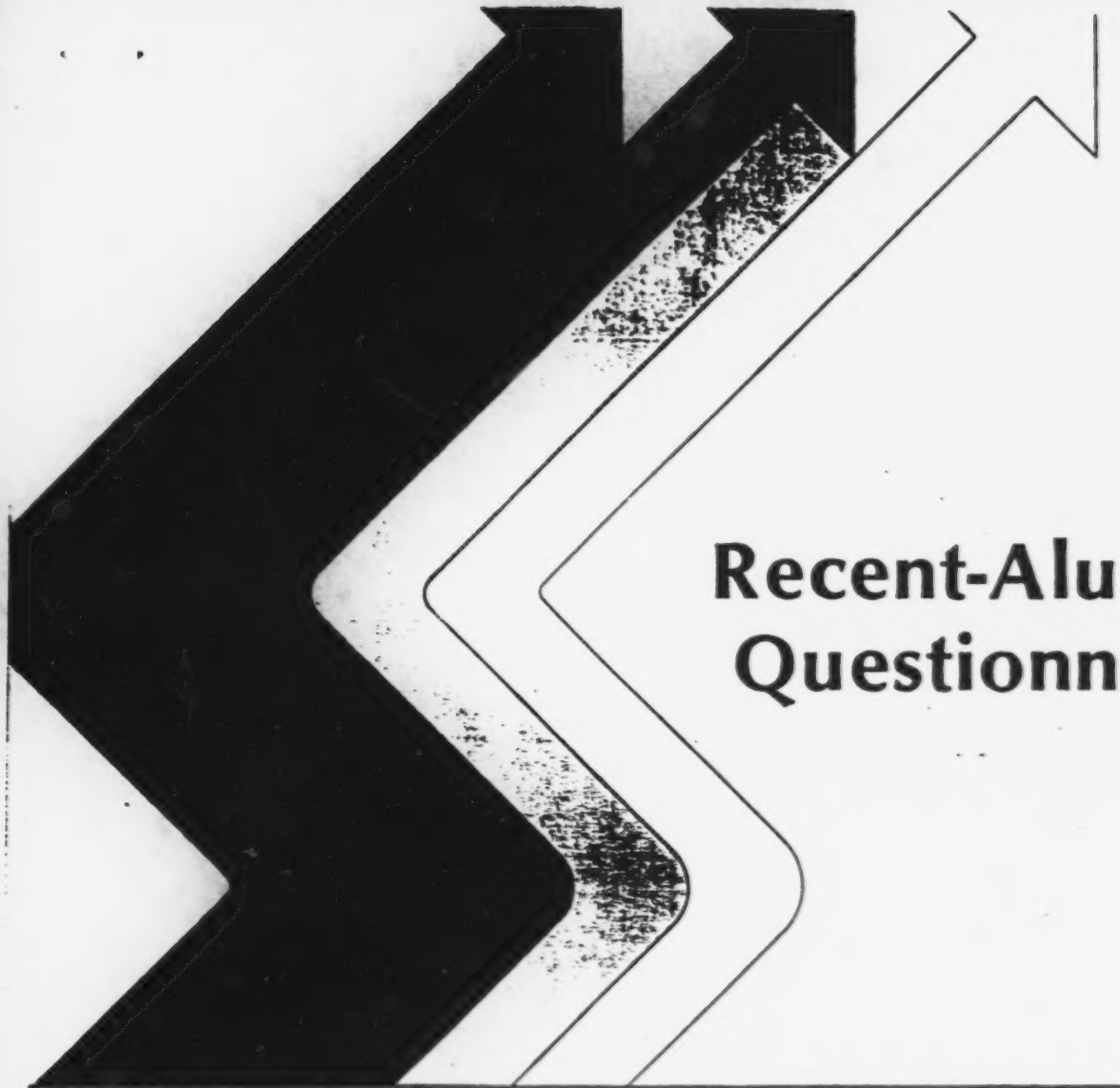
10M 279 LP Rob 2BA309



Recent-Alumni Questionnaire

PERSONAL IDENTIFICATION SECTION

Do not complete this section unless you are asked to do so. *Please print.*

LAST NAME _____ (1-12)

FIRST NAME _____ (13-20)

MIDDLE INITIAL _____ (21)

ANY OTHER NAME WHICH MAY APPEAR ON YOUR SCHOOL OR COLLEGE RECORDS _____

STUDENT IDENTIFICATION NUMBER _____ (22-30)

TELEPHONE NUMBER _____ - _____

PERMANENT MAILING ADDRESS
NUMBER AND STREET _____ (31-55)

CITY _____ (56-70)

STATE _____ (71-72)

ZIP CODE _____ (73-77)

National Center for Higher Education Management Systems
The College Board

INSTRUCTIONS:

Specific directions are given for completing many of the questions in this questionnaire. Where no directions are given, please circle the number or letter of the most appropriate response, such as in the sample question below.

Sample:

4. Are you currently married?
   0 Yes
   (1) No

If you are not currently married, you would circle the number 1.

1. What is your sex?
78 — 0 Female
78 — 1 Male

2. How do you describe yourself? *Circle one.*
79 — 0 American Indian or Alaskan Native
79 — 1 Asian, Pacific Islander, or Filipino
79 — 2 Black or Afro-American
79 — 3 Hispanic, Chicano, or Spanish-speaking American
79 — 4 White or Caucasian
79 — 5 Other _____

3. How old are you?
80 — 0 Under 18
80 — 1 18 to 22 years
80 — 2 23 to 25 years
80 — 3 26 to 30 years
80 — 4 31 to 40 years
80 — 5 41 to 50 years
80 — 6 51 to 60 years
80 — 7 61 years or more

4. Are you currently married?
81 — 0 Yes
81 — 1 No

5. Do you feel that you have a permanent handicap? *Circle* **all** *that apply.*
82 — 0 No
83 — 1 Yes, restricted mobility
84 — 2 Yes, restricted hearing
85 — 3 Yes, restricted vision
86 — 4 Yes, but I prefer not to record it on this form
87 — 5 Other _____

6. How long did you attend our college?
88 — 0 One term
88 — 1 One year
88 — 2 Two years
88 — 3 Three years
88 — 4 Four years
88 — 5 Five years
88 — 6 Six years
88 — 7 More than six years

students. In the first column, please circle the letters of those goals that were important to you when you attended our college. In the second column, circle the letters of those goals you feel you are achieving or have achieved as a result of your experiences at our college.

These goals were important to me when I attended this college		These goals I am achieving or have achieved		
				Academic Goals
89	A	90	A	To increase my knowledge and understanding in an academic field
91	B	92	B	To obtain a certificate or degree
93	C	94	C	To complete courses necessary to transfer to another educational institution
95	D	96	D	Other _____
				Career-Preparation Goals
97	E	98	E	To discover career interests
99	F	100	F	To formulate long-term career plans and/or goals
101	G	102	G	To prepare for a new career
103	H	104	H	Other _____
				Job- or Career-Improvement Goals
105	I	106	I	To improve my knowledge, technical skills, and/or competencies for my job or career
107	J	108	J	To increase my chances for a raise and/or promotion
109	K	110	K	Other _____
				Social- and Cultural-Participation Goals
111	L	112	L	To become actively involved in student life and campus activities
113	M	114	M	To increase my participation in cultural and social events
115	N	116	N	To meet people
117	O	118	O	Other _____
				Personal-Development and Enrichment Goals
119	P	120	P	To increase my self-confidence
121	Q	122	Q	To improve my leadership skills
123	R	124	R	To improve my ability to get along with other
125	S	126	S	To learn skills that will enrich my daily life or make me a more complete person
127	T	128	T	To develop my ability to be independent, self-reliant, and adaptable
129	U	130	U	Other _____

8. From the list of goals in question 7, please select the thre that were most important to you when you attended th college and enter their codes below. For example, if you most important goal was "To obtain a certificate or degree, enter the letter B in the first box.

Most Important ☐ 131 Second Most Important ☐ 132 Third Most Important ☐ 133

received from our college?

134—
- 0 Certificate
- 1 Associate degree
- 2 Bachelor's degree
- 3 Master's degree
- 4 Specialist degree (e.g., Ed.S.)
- 5 Professional degree (e.g., medicine, law, theology)
- 6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

10. a. Please write in the major or area of study associated with the certificate or degree referred to in question 9.

_____

b. Now look at **List A: Majors and Areas of Study** and enter in the boxes below the code number of the category in which your major or area of study falls.

☐☐☐☐

135-138

11. If you plan to continue your education, what is the highest degree you **ultimately** plan to earn?

139—
- 0 Certificate
- 1 Associate degree
- 2 Bachelor's degree
- 3 Master's degree
- 4 Specialist degree (e.g., Ed.S.)
- 5 Professional degree (e.g., medicine, law, theology)
- 6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

12. Have you taken any licensing or certification examination related to your major or area of study at our college?

140—
- 0 Yes, I have taken and passed an exam
- 1 Yes, I have taken an exam but do not yet know the results
- 2 Yes, I have taken an exam but did not pass
- 3 No, I have not taken any exams, but plan to do so
- 4 No, and I do not plan to take any

13. Since completing your program at our college, have you enrolled at another college?

141—
- 0 Yes
- 1 No

→ *If No, skip to question 19.*

14. a. What kind of college did you first attend after you completed your program at our college?

142—
- 0 A public two-year college
- 1 A public four-year college
- 2 A private college or university
- 3 A vocational/technical school, hospital school of nursing, trade school, or business school
- 4 Other _____

b. Please write in the name of that college.

_____

college referred to in question 14?

143—
- 0 Certificate
- 1 Associate degree
- 2 Bachelor's degree
- 3 Master's degree
- 4 Specialist degree (e.g., Ed.S.)
- 5 Professional degree (e.g., medicine, law, theology)
- 6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

16. a. Please write in your intended major or area of study at the college referred to in question 14.

_____

b. Now look again at **List A: Majors and Areas of Study** and enter in the boxes below the code number of the category in which your intended major or area of study at the college referred to in question 14 falls.

☐☐☐☐

144-147

17. How well did our college prepare you for your additional college work?

148—
- 0 Excellent preparation
- 1 Good preparation
- 2 Adequate preparation
- 3 Inadequate preparation
- 4 Does not apply

18. Did you transfer any credits from our college toward your additional college work?

149—
- 0 Yes
- 1 No, I did not try to transfer any credits
- 2 No, I tried but they were not accepted

19. Are you currently employed?

150—
- 0 Yes, I have a full-time job outside of the home
- 1 Yes, I have a part-time job outside of the home
- 2 No, I am not currently employed outside of the home

→ *If No, skip to question 26.*

20. a. Describe your current job (e.g., accountant, engineer, salesperson, teacher).

_____

b. Now look at **List B: Occupational Titles** and enter in the boxes below the code number of the category in which your current job falls.

☐☐

151-152

21. After completing your program at our college, how long did you look for work before obtaining your first job?

153
- 0 Had a job which continued after I completed my program
- 1 Obtained a job just prior to graduation
- 2 Less than two months after graduation
- 3 Two to three months after graduation
- 4 Four to eight months after graduation
- 5 More than eight months after graduation

22. How did you find your first job?

154
- 0 College placement office or professor
- 1 Professional periodicals or organizations
- 2 Civil Service application
- 3 Employment agency
- 4 Newspaper advertisement
- 5 Direct application to employer
- 6 Friends or relatives
- 7 Other _____

23. What is/was your annual salary or wage in your first job?

155
- 0 Less than $3,000 per year
- 1 $3,000 to $5,999 per year
- 2 $6,000 to $8,999 per year
- 3 $9,000 to $11,999 per year
- 4 $12,000 to $14,999 per year
- 5 $15,000 to $17,999 per year
- 6 $18,000 to $20,999 per year
- 7 $21,000 to $23,999 per year
- 8 $24,000 or more per year

24. How well did our college prepare you for your first job?

156
- 0 Excellent preparation
- 1 Good preparation
- 2 Adequate preparation
- 3 Inadequate preparation
- 4 Not applicable to first job

25. To what extent is/was your first job related to your major or area of study at our college?

157
- 0 Directly related
- 1 Somewhat related
- 2 Not related

26. If you currently are not employed or are not working in a job related to your major or area of study at our college, which of the following applies?

158
- 0 I never looked for work related to my major or area of study
- 1 I looked for work related to my major or area of study but could not find any

27. Whether you are currently employed or not, would you be willing to move to another community to work in a job related to your major or area of study at our college?

159
- 0 Yes
- 1 No

ADDITIONAL QUESTIONS SECTION

Additional questions may have been added to this printed form by your college. If you have been asked to answer additional questions, please use the boxes below to record your responses.

☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
28	29	30	31	32	33	34	35	36	37	38	39	40	41	42
160	161	162	163	164	165	166	167	168	169	170	171	172	173	174

Please use the space below for any comments you have about our college, this questionnaire, or anything else you care to share with us.

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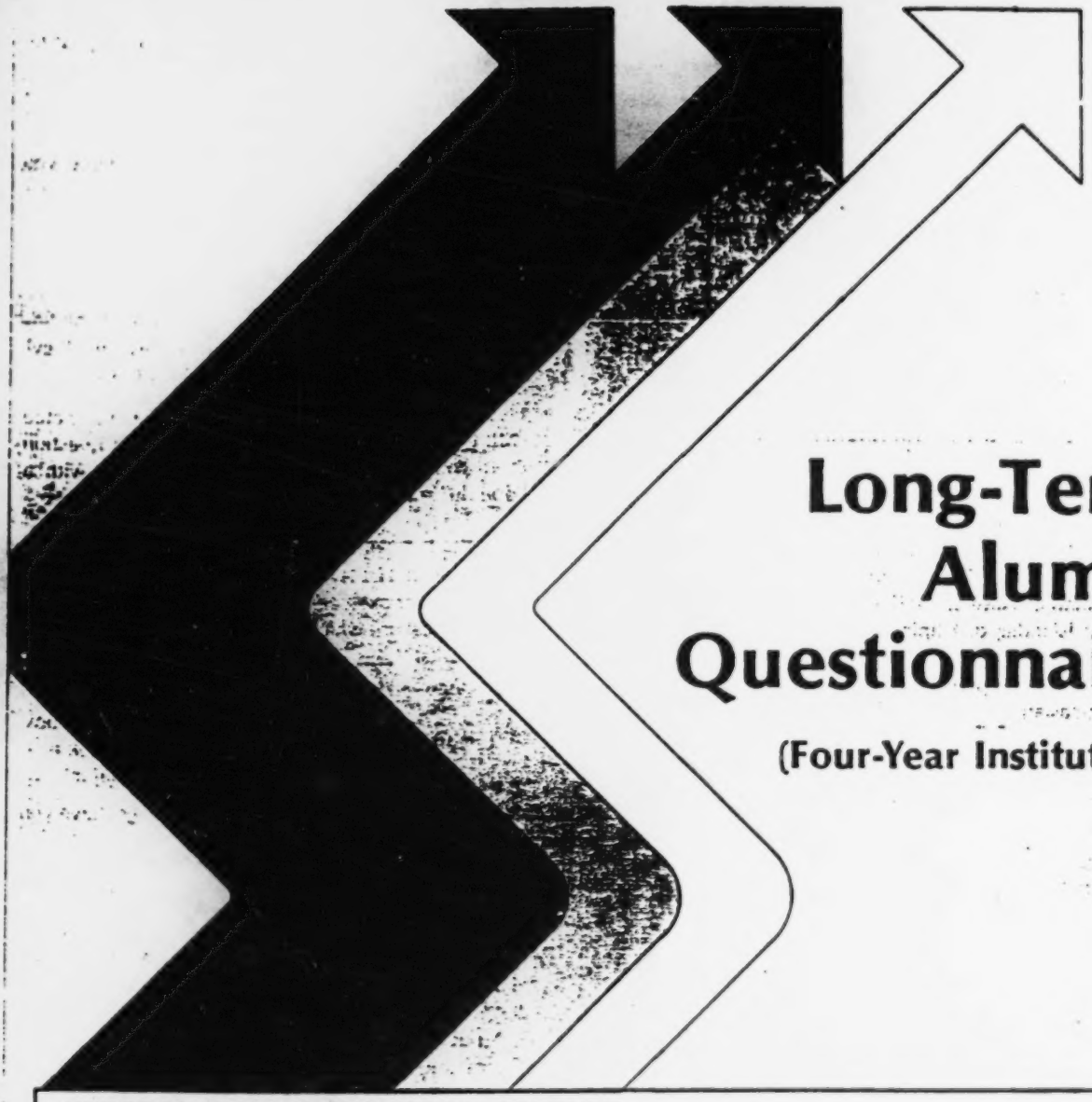

Long-Term Alumni Questionnaire

(Four-Year Institutions)

PERSONAL IDENTIFICATION SECTION

Do not complete this section unless you are asked to do so. *Please print.*

LAST NAME [ ] 1-12

FIRST NAME [ ] 13-20

MIDDLE INITIAL [ ] 21

ANY OTHER NAME WHICH MAY APPEAR ON YOUR SCHOOL OR COLLEGE RECORDS _____

STUDENT IDENTIFICATION NUMBER [ ] 22-30

TELEPHONE NUMBER _____ - _____

PERMANENT MAILING ADDRESS NUMBER AND STREET [ ] 31-55

CITY [ ] 56-70

STATE [ ] 71-72

ZIP CODE [ ] 73-77

IF THIS IS A NEW ADDRESS PLEASE CHECK HERE [ ] 78

National Center for Higher Education Management Systems
The College Board

Student-Outcomes Information Services

STANDARD QUESTIONS SECTION

INSTRUCTIONS:

Specific directions are given for completing many of the questions in this questionnaire. Where no directions are given, please circle the number or letter of the most appropriate response, such as in the sample question below.

Sample:

4. Are you currently married?
   0 Yes
   (1) No

If you are not currently married, you would circle the number 1.

1. What is your sex?
   0 Female
   1 Male

2. How do you describe yourself? *Circle one.*
   0 American Indian or Alaskan Native
   1 Asian, Pacific Islander, or Filipino
   2 Black or Afro-American
   3 Hispanic, Chicano, or Spanish-speaking American
   4 White or Caucasian
   5 Other _____

3. How old are you?
   0 Under 18 years
   1 18 to 22 years
   2 23 to 25 years
   3 26 to 30 years
   4 31 to 40 years
   5 41 to 50 years
   6 51 to 60 years
   7 61 years or more

4. Are you currently married?
   0 Yes
   1 No

5. Do you feel that you have a permanent handicap? *Circle* **all** *that apply.*
   0 No
   1 Yes, restricted mobility
   2 Yes, restricted hearing
   3 Yes, restricted vision
   4 Yes, but I prefer not to record it on this form
   5 Other _____

6. How long did you attend our college?
   0 One or two terms
   1 One year
   2 Two years
   3 Three years
   4 Four years
   5 Five years
   6 Six years
   7 More than six years

7. When did you complete your program at our college? *Please enter the year in the box below.*

   90-91 [1][9][ ][ ]

8. What was the most recent certificate or degree you received from our college?
   0 Certificate
   1 Associate degree
   2 Bachelor's degree
   3 Master's degree
   4 Specialist degree (e.g., Ed.S.)
   5 Professional degree (e.g., medicine, law, theology)
   6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)

9. a. Please write in the major or area of study associated with the degree or certificate referred to in question 8. If you received a degree or certificate with a "double" major, please write in both.

   _____

   b. Now look at **List A: Majors and Areas of Study** and enter in the boxes below the code number(s) of the category(ies) in which your major(s) or area(s) of study fall(s).

   93-96 [ ][ ][ ][ ]

   97-100 [ ][ ][ ][ ] (Use this second box only if you took a "double" major.)

10. Since completing your program at our college, have you undertaken further formal study?
    0 Yes
    1 No → *If No, skip to question 17.*

11. a. After your program at our college what kind of college, university, professional, or vocational school did you **most recently** attend?
    0 A public two-year college
    1 A public four-year college, university or professional school
    2 A private college, university or professional school
    3 A vocational/technical school, hospital school of nursing, trade school, or business school
    4 Other
    (Specify): _____

    b. Please write in the name of that institution.

    _____

    103-106 [ ][ ][ ][ ] (Please do not write in this box.)

12. What degree or certificate were you seeking at th college, university, professional, or vocational schoo referred to in question 11?
    0 Certificate
    1 Associate degree
    2 Bachelor's degree
    3 Master's degree
    4 Specialist degree (e.g., Ed.S.)
    5 Professional degree (e.g., medicine, law, theology
    6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)
    7 No degree or certificate (e.g., job advancement

13. Did you complete the requirements of the certificate or degree indicated in question 12?

108 —
- 0 Yes
- 1 No, but I am still enrolled seeking it
- 2 No, but I still plan to complete it even through I am not currently enrolled
- 3 No, and I do not expect to complete it
- 4 Does not apply

14. a. Please write in the major or area of study associated with the degree or certificate referred to in question 12. If you were pursuing a degree or certificate with a "double" major, please write in both.

_____

b. Now look again at **List A: Majors and Areas of Study** and enter in the boxes below the code number(s) of the category(ies) in which your major(s) or area(s) of study fall(s).

109-112 ☐☐☐☐

113-116 ☐☐☐☐ (Use this second box only if you pursued a "double" major.)

15. How well did our college prepare you for your additional formal education?

117 —
- 0 Excellent preparation
- 1 Good preparation
- 2 Adequate preparation
- 3 Inadequate preparation
- 4 Does not apply

16. How would you evaluate the counseling and advisement we gave you about your options for further formal education after you completed your program at our college?

118 —
- 0 Excellent
- 1 Good
- 2 Adequate
- 3 Inadequate
- 4 Does not apply

17. What is the highest degree or certificate you ultimately plan to earn? (If this is the same as the degree you now hold, circle that degree.)

119 —
- 0 Certificate
- 1 Associate degree
- 2 Bachelor's degree
- 3 Master's degree
- 4 Specialist degree (e.g., Ed.S.)
- 5 Professional degree (e.g., medicine, law, theology)
- 6 Doctoral degree (e.g., Ph.D., Ed.D., D.B.A.)
- 7 Does not apply

18. How well did our college prepare you for the work you are now doing (or if you are not currently employed, for the work you did most recently)?

120 —
- 0 Excellent preparation
- 1 Good preparation
- 2 Adequate preparation
- 3 Inadequate preparation
- 4 Does not apply

19. The following statements reflect some of the outcomes of college education or training. *In the first column, please circle the letters of those outcomes which you realized when you attended our college. In the second column, circle the letters of those outcomes you feel you have realized or are realizing since you left our college.*

These are outcomes I realized while I attended your college	These are outcomes that I have realized or am realizing since I left your college	
		Academic Goals
121 A	122 A	An increase in my knowledge and understanding in an academic field
123 B	124 B	A certificate or degree
125 C	126 C	Completed the courses necessary to transfer to another educational institution
127 D	128 D	Other (specify): _____
		Career-Preparation Goals
129 E	130 E	Discovered career interests
131 F	132 F	Formulated long-term career plans and/or goals
133 G	134 G	Prepared for a new career
135 H	136 H	Other (specify): _____
		Job- or Career-Improvement Outcomes
137 I	138 I	Improved knowledge, technical skills, and/or competencies for job or career
139 J	140 J	Increased chances for a raise and/or promotion
141 K	142 K	Other (specify): _____
		Social- and Cultural-Participation Outcomes
143 L	144 L	Became actively involved in student life and campus activities
145 M	146 M	Increased participation in cultural and social events
147 N	148 N	Met people I otherwise might not have known
149 O	150 O	Other (specify): _____
		Personal-Development and Enrichment Outcomes
151 P	152 P	Increased self-confidence
153 Q	154 Q	Improved leadership skills
155 R	156 R	Improved ability to get along with others
157 S	158 S	Learned skills that will enrich my daily life or make me a more complete person
159 T	160 T	Developed ability to be independent, self-reliant, and adaptable
161 U	162 U	Other (specify): _____

20. From the list of outcomes in question 19, please select the three that now seem to you to be the most important outcomes of having attended our college and enter the codes below. For example, if you now think that the most important outcome for you was the "increased leadership skills" enter the letter Q in the first box.

Most Important ☐ (163) Second Most Important ☐ (164) Third Most Important ☐ (165)

21. Since you completed your program at our college, have you been employed for pay?

166
- 0 Yes, I am currently employed full-time
- 1 Yes, I am currently employed part-time
- 2 Yes, I was employed after leaving your college but currently am unemployed and looking for work
- 3 Yes, I was employed after leaving your college but currently am unemployed and not looking for work
- 4 No, I was never employed after leaving your college

→ *If No, skip to the Additional Questions Section*

22. a. What was the first job you had after you completed your program at our college (e.g., accountant, engineer, salesperson, teacher)?

_____

b. What is your current job? If you are not currently employed, what was your most recent job?

_____

c. Now look at **List B: Occupational Titles** and enter in the boxes below the code numbers of the categories in which your first job and your current job fall.

First Job ☐☐ (167-168) Current Job ☐☐ (169-170)

23. What was your annual salary or wage in the first job you had after you completed your program at our college? What is your current annual salary or wage? *Circle the number in the first column which best describes your salary in the first job you had after completing your program at our college. Circle the number in the second column which best describes your current salary. If either job was part-time, give the approximate full-time equivalent annual salary.*

Starting salary in your first job after college (171)	Salary at current job (172)
0	0 Less than $12,000 per year
1	1 $12,000 to $17,999 per year
2	2 $18,000 to $23,999 per year
3	3 $24,000 to $29,999 per year
4	4 $30,000 to $35,999 per year
5	5 $36,000 to $41,999 per year
6	6 $42,000 per year or more
7	7 Does not apply

ADDITIONAL QUESTIONS SECTION

Additional questions may have been added to this printed form by your college. If you have been asked to answer additional questions, please use the boxes below to record your responses.

☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
173	174	175	176	177	178	179	180	181	182	183	184	185	186	187

Please use the space below for any comments you have about our college, this questionnaire, or anything else you care to share with

APPENDIX B

ACT

TO: Institutions Receiving Evaluation/Survey Service Sample Instruments

FROM: Michael J. Valiga, Assistant Director, Institutional Services Area

DATE: 1984-85 Academic Year

RE: The ACT Evaluation/Survey Service

Enclosed are sample copies of three of the ACT Evaluation/Survey Service (ESS) instruments currently available for use by educational institutions and agencies. Also enclosed are an ESS order form, an ESS Scoring/Reporting Service form and a 1984-85 ESS brochure.

One of the major features of each ACT survey instrument is the section provided for additional items. In this section, institutional personnel may include up to 30 items designed specifically to meet the special data needs of the particular institution; the only requirement for each of these items is that it have 12 or fewer options, only ONE of which is appropriate for each student.

Another major feature of the ACT Evaluation/Survey Service is the report subgrouping option. An institution using the ACT survey scoring/reporting service may select up to 15 subgroups of students to serve as the basis for the report prepared for that institution. These subgroups may be identified using student responses to one or two of the items in the instrument including the options items selected by the institution. Using this subgrouping option, college personnel may compare and contrast the responses of various student groups and identify areas of relative strength and/or weakness.

In addition to the standard services described above, ACT will also provide (on a cost basis) special consultation, preparation of executive summary reports, customized data analysis, and other services to assist colleges in administering the instruments and interpreting the data. The ACT Evaluation/Survey Service has been designed to provide low-cost, understandable, action-oriented data which will assist colleges and universities in such areas as accreditation, accountability and institutional self-study.

We appreciate your interest in the ACT Evaluation/Survey Service. If you need further information about this service, we urge you to order the ESS Specimen Set, which contains copies of all current ESS instruments and provides a more detailed explanation of the service.

If you have any questions or comments concerning this new ACT program, feel free to contact me at 319/337-1102.

2201 North Dodge Street, P.O. Box 168
Iowa City, Iowa 52243
(319) 337-1000

ACT Evaluation/Survey Service Prices

(effective September 1, 1984—subject to change without notice)

Materials Prices	
4-page Survey Instruments (package of 25)	$ 5.00
2-page Survey Instruments (package of 25)	$ 3.25
User's Guide	$ 4.00
Item Catalog	$ 4.00
Normative Data Reports (for certain ESS instruments)	$ 8.00
Specimen Set (includes 1 copy each of all 11 ESS instruments, sample report pages, User's Guide, sample subgrouping form, and ESS order form)	$ 6.00
Scoring/Reporting Prices*	
Institutional Reporting/Handling Fee	$50.00
Fee for Each Instrument Processed	$ .45
*Prices include scoring of instruments and preparation of individualized college report.	
Additional Prices	
Additional Copies of Computer Report	$ 9.00
Magnetic Tape Containing Student Data	$40.00
Composite Reports (containing survey results from several institutions)	$50.00

(Note: Postage and shipping charges will be added to all invoices.)

For More Information

Return the attached information card along with the appropriate fee (if necessary) to:

ACT
Evaluation/Survey Service (84)
P.O. Box 168
Iowa City, Iowa 52243

Or contact the ACT Regional Office in your area.

ESS

SCORING/REPORTING SERVICE

ACT ENTERING STUDENT SURVEY REPORT 09/09/83

CONGRESSIONAL COLLEGE IOWA CITY, IOWA CODE 9999 PAGE 122

SECTION III, ITEM 6. Indicate your rating of this college at the time you applied for admission.

		MY FIRST CHOICE	MY SECOND CHOICE	MY THIRD CHOICE	FOURTH OR LOWER	BLANK	TOTAL
TOTAL GROUP	N:	192	160	71	49	4	476
	%:	40.3	33.6	14.9	10.3	0.8	100.0
BUSINESS MAJORS	N:	31	50	14	8	0	103
	%:	30.1	48.5	13.6	7.8	0.0	100.0
ALL MINORITIES	N:	7	18	12	5	1	43
	%:	16.3	41.9	27.9	11.6	2.3	100.0
HIGH H.S. GPA	N:	74	60				
	%:	40.7					

FEATURES

- ★ Extensive frequency and percentage data for all survey items.
- ★ Easy-to-read tables.
- ★ Survey results for up to 15 student subgroups *selected by college personnel.*
- ★ Scoring and reporting of all additional (optional) items designed by college officials.
- ★ Helpful summary tables (rankings of adult learner needs, summaries of student satisfaction items, etc.).
- ★ Individual student data records on magnetic tape for college use.
- ★ Additional reports, executive summaries, and composite reports if requested.
- ★ Comparative (normative) data reports.

ACT STUDENT OPINION SURVEY REPORT 09/09/83

CONGRESSIONAL COLLEGE IOWA CITY, IOWA CODE 9999 PAGE 64

SECTION III SUMMARY

SATISFACTION AVERAGES FOR COLLEGE ENVIRONMENT ITEMS BASED ON LOCAL AND NATIONAL SAMPLES.

ITEM NUMBER	ITEM TEXT	LOCAL FREQUENCY	SATISFACTION AVERAGES: LOCAL STUDENTS	PRIVATE COLL. SAMPLE	NATIONAL SAMPLE	LOCAL-PRIVATE COLLEGE DIFFERENCE
1	TESTING/GRADING SYSTEM	397	3.93	3.73	3.70	.20*
2	COURSE CONTENT IN YOUR MAJOR FIELD	394	3.77	3.83	3.80	-.06
3	INSTRUCTION IN YOUR MAJOR FIELD	401	3.87	3.86	3.83	.01
4	OUT-OF-CLASS AVAILABILITY OF YOUR INSTRUCTORS	397	4.26	3.98		
5	ATTITUDE OF FACULTY TOWARD STUDENTS					

ESS

ACT Evaluation/Survey Service

Order Form

(Prices effective September 1, 1984—Subject to change without notice)

To order ESS materials, you must use this form even if you submit a purchase order. Place your order at least three weeks before you need the materials. Please print or type.

Description	Quantity	Price	Total
Survey Instruments (Distributed in packages containing 25 instruments and, if appropriate, 25 copies of the major/occupation code list.)			
1. **Adult Learner Needs Assessment Survey** (package of 25)	___ pkgs.	$5.00	$ ___
2. **Alumni Survey** (package of 25)	___ pkgs.	$5.00	$ ___
3. **Alumni Survey (2-Year College Form)** (package of 25)	___ pkgs.	$5.00	$ ___
4. **Entering Student Survey** (package of 25)	___ pkgs.	$5.00	$ ___
5. **Student Opinion Survey** (package of 25)	___ pkgs.	$5.00	$ ___
6. **Student Opinion Survey (2-Year College Form)** (package of 25)	___ pkgs.	$5.00	$ ___
7. **Survey of Academic Advising** (package of 25—available February 1985)	___ pkgs.	$5.00	$ ___
8. **Survey of Current Activities and Plans** (package of 25)	___ pkgs.	$5.00	$ ___
9. **Survey of Postsecondary Plans** (package of 25)	___ pkgs.	$5.00	$ ___
10. **Withdrawing/Nonreturning Student Survey** (package of 25)	___ pkgs.	$5.00	$ ___
11. **Withdrawing/Nonreturning Student Survey (Short Form)** (package of 25)	___ pkgs.	$3.25	$ ___
ESS Specimen Set (Includes one copy of each survey instrument, an ESS order form, several sample report pages, a sample Subgroup Selection Form, and the ESS User's Guide)	___ sets	$6.00	$ ___
ESS User's Guide (Included with the ESS Specimen Set above)	___ copies	$4.00	$ ___
ESS Item Catalog (Contains several hundred sample items to help your institution construct its own local survey questions)	___ copies	$4.00	$ ___
Normative Data Reports (Each report contains comparative data based on student records from colleges that administered the particular survey instrument(s).)			
1. **Alumni Survey Normative Data Report**	___ copies	$8.00	$ ___
2. **Entering Student Survey Normative Data Report**	___ copies	$8.00	$ ___
3. **Student Opinion Survey Normative Data Report**	___ copies	$8.00	$ ___
4. **Student Opinion Survey (2-Year College Form) Normative Data Report**	___ copies	$8.00	$ ___
5. **Withdrawing/Nonreturning Student Survey Normative Data Report**	___ copies	$8.00	$ ___
		TOTAL	$

If total is less than $10.00, please enclose payment with order.
Postage and shipping charges will be added to all invoices.

- over -

ACT Scoring/Reporting Service

As part of the standard ESS program, ACT will optically score your institution's completed survey instruments and prepare a summary report of the results. (Scoring/reporting prices: $50.00 reporting/handling fee plus $.45 per student record processed.) The summary report is based on up to 15 student subgroups of your choice and provides extensive frequency data for all items on the particular survey. Institutions that use the Scoring/Reporting Service may also obtain copies of their student data on magnetic tape.

If you plan to administer an ESS instrument, do you also plan to use the ACT Scoring/Reporting Service?

☐ Yes ☐ Undecided ☐ No

Ship Materials To:

_____

_____

_____

_____

_____

Bill To:

_____

_____

_____

_____

_____

Signed: _____ Date _____ Phone (____) ____-_____

Return this form to: ACT
Evaluation/Survey Service (84)
P.O. Box 168
Iowa City, Iowa 52243

ACT
9/84

LIST OF COLLEGE MAJORS AND OCCUPATIONAL CHOICES

Since we could not list all possible occupations and programs of study, you may not be able to find an exact description of the one that applies to you. If that is the case, you should select a general area—for example, 100 (Agricultural Fields), 200 (Engineering Fields), 220 (Fine and Applied Arts).

If you are completely undecided about your answer, mark 000.

000 Undecided

100 **AGRICULTURE**, general
101 Agricultural Business
102 Agricultural Economics
103 Agricultural and Farm Management (farming and ranching)
104 Agriculture, Forestry, and Wildlife Technologies
105 Agronomy (field crops and crop management)
106 Animal Science (husbandry)
107 Fish, Game, and Wildlife Management
108 Food Science and Technology
109 Forestry
110 Horticulture/Ornamental Horticulture
111 Natural Resources Management (soil conservation)

120 **ARCHITECTURE**, general
121 Architecture Technology
122 City, Community, and Regional Planning
123 Environmental Design, general
124 Interior Design
125 Landscape Architecture

130 **BIOLOGICAL SCIENCES**, general
131 Biology
132 Biochemistry
133 Botany
134 Ecology
135 Microbiology
136 Zoology

140 **BUSINESS AND COMMERCE**, general
141 Accounting
142 Banking and Finance
143 Business Economics
144 Business Management and Administration
145 Food Marketing
146 Hotel and Restaurant Management
147 Labor and Industrial Relations
148 Office Management
149 Marketing and Purchasing (sales and retailing)
150 Real Estate and Insurance
151 Recreation and Tourism
152 Secretarial Studies
153 Transportation and Public Utilities

160 **COMMUNICATIONS**, general
161 Journalism
162 Radio/Television (related to broadcasting)
163 Advertising
164 Library Science

170 **COMPUTER AND INFORMATION SCIENCES**, general
171 Computer Programming
172 Information Systems and Sciences
173 Systems Analysis
174 Data Processing Technology
175 Computer Operating
176 Data Systems Repair

180 **EDUCATION**, general
181 Agricultural Education
182 Art Education
183 Business, Commerce, and Distributive Education
184 Educational Administration
185 Elementary Education
186 English Education
187 Home Economics Education
188 Industrial Arts, Vocational/Technical Education
189 Mathematics Education
190 Music Education
191 Physical Education
192 Postsecondary Education, general
193 Science Education
194 Secondary Education, general
195 Social Science Education
196 Special Education
197 Speech Education
198 Student Guidance and Counseling

200 **ENGINEERING**, general
201 Aerospace, Aeronautical, and Astronautical Engineering
202 Agricultural Engineering
203 Architectural Engineering
204 Chemical Engineering
205 Civil Engineering
206 Electrical, Electronics, and Communications Engineering
207 Environmental and Ecological Engineering
208 Geological Engineering
209 Industrial and/or Management Engineering
210 Mechanical Engineering
211 Metallurgical and Materials Engineering
212 Mining and Mineral Engineering
213 Nuclear Engineering
214 Ocean Engineering
215 Petroleum Engineering

220 **FINE AND APPLIED ARTS**, general
221 Applied Design (ceramics, weaving, commercial art)
222 Art (painting, drawing, sculpture)
223 Art History and Appreciation
224 Dance
225 Dramatic Arts (theater arts)
226 Music (liberal arts)
227 Music (performing, composition, theory)
228 Music History and Appreciation
229 Photography/Cinematography

230 **FOREIGN LANGUAGES**, general
231 French
232 German
233 Italian
234 Latin
235 Spanish
236 Russian

240 **HEALTH PROFESSIONS**, general
241 Dentistry
242 Dental Assistant
243 Dental Hygiene
244 Dental Lab Technology
245 Environmental Health Technologies
246 Medicine, general
247 Medical Assistant or Medical Office Assistant
248 Medical or Laboratory Technology
249 Nursing (registered)
250 Nursing (licensed practical nurse)
251 Occupational Therapy
252 Optometry
253 Pharmacy
254 Physical Therapy
255 Public Health
256 Radiology
257 X-ray Technology
258 Surgical Technology (surgeon's assistant, etc.)
259 Veterinary Medicine

260 **HOME ECONOMICS**, general
261 Clothing and Textiles
262 Consumer Economics and Home Management
263 Family Relations and Child Development
264 Foods and Nutrition (including Dietetics)
265 Institutional Management

270 **LETTERS** (humanities), general
271 Classics
272 Comparative Literature
273 Creative Writing
274 English, general
275 Linguistics
276 Literature, English
277 Philosophy
278 Religion and Theology
279 Speech, Debate, Forensic Science

280 **MATHEMATICS**, general
281 Applied Mathematics
282 Statistics (mathematical and theoretical)

285 **PHYSICAL SCIENCE**, general
286 Astronomy
287 Chemistry
288 Earth Sciences
289 Geology
290 Oceanography
291 Physics

300 **COMMUNITY SERVICE**, general
301 Criminal Justice and Law Enforcement (police science, corrections, etc.)
302 Parks and Recreation Management
303 Public Administration
304 Social Work
305 Military

310 **SOCIAL SCIENCES**, general
311 Anthropology
312 Area Studies (American civilization, American studies, etc.)
Criminal Justice (see code 301)
313 Economics
314 Ethnic Studies (Asian studies, Black studies, Chicano studies, etc.)
315 Geography
316 History
317 International Relations
318 Law (prelaw)
319 Political Science
320 Psychology
321 Sociology

330 **TRADE, INDUSTRIAL, AND TECHNICAL**, general
331 Agricultural Mechanics and Technology
332 Air Conditioning, Refrigeration, and Heating Technology
333 Aeronautical and Aviation Technology
334 Appliance Repair
335 Automobile Body Repair
336 Automobile Mechanics
337 Business Machine Maintenance
338 Carpentry and Construction
339 Drafting/Engineering Graphics
340 Electricity and Electronics
341 Engineering Technology—Aeronautical
342 Engineering Technology—Automotive
343 Engineering Technology—Civil
344 Engineering Technology—Industrial/Manufacturing
345 Engineering Technology—Mechanical
346 Graphic Arts (printing, typesetting)
347 Heavy Equipment Operating
348 Dry Cleaning, Laundry, and Clothing Technology
349 Industrial Arts
350 Leatherworking (shoe repair, etc.)
351 Machinework (tool and die, etc.)
352 Masonry (brick, cement, stone, etc.)
353 Metalworking
354 Plumbing and Pipefitting
355 Radio/TV Repair
356 Small Engine Repair
357 Upholstering
358 Watch Repair and Other Instrument Maintenance and Repair
359 Welding
360 Woodworking (cabinetmaking, millwork)

370 **GENERAL STUDIES**

08351-001

ENTERING STUDENT SURVEY

DIRECTIONS: The information you supply on this questionnaire will be kept completely confidential. Your name, address, and Social Security number will enable college officials to identify your responses and to contact you directly. The data you supply will be used for research purposes and will not be individually listed on any report. If, however, any question requests information you do not wish to provide, feel free to omit it.

Please use a soft-lead (No. 1 or 2) pencil to fill in the ovals indicating your responses. DO NOT use a ball-point pen, nylon-tip or felt-tip pen, fountain pen, marker, or colored pencil.

Some items may not apply to you or to this college. If this is the case, skip the item or mark the "Does Not Apply" option. If you wish to change your response to an item, erase your first mark completely and then mark the correct response. Select only ONE response for each item.

SECTION I—BACKGROUND INFORMATION

Begin by filling in your name and address in Block A. Next, write your Social Security number (identification number) in the large boxes at the top of Block B, and blacken the appropriate oval in the column below each box. Complete the remaining blocks by selecting the **single** most appropriate response in each case.

A NAME AND ADDRESS

Your Name

Your Street Address

City State Zip Code

Today's Date

B SOCIAL SECURITY NUMBER (Identification Number)

C AGE

- 18 or Under
- 19
- 20
- 21
- 22
- 23 to 25
- 26 to 29
- 30 to 39
- 40 to 61
- 62 or Over

D RACIAL/ETHNIC GROUP

- Afro-American/Black
- American Indian, Alaskan Native
- Caucasian-American/White
- Mexican-American/Chicano
- Asian-American, Oriental, Pacific Islander
- Puerto Rican, Cuban, Other Hispanic Origin
- Other
- Prefer Not to Respond

E SEX

- Male
- Female

F MARITAL STATUS

- Unmarried (Including Single, Divorced, and Widowed)
- Married
- Separated
- Prefer Not to Respond

G INDICATE YOUR RESIDENCE CLASSIFICATION AT THIS COLLEGE

- In-State Student
- Out-of-State Student
- International Student (Not a U.S. Citizen)

H WHAT TYPE OF SCHOOL DID YOU ATTEND JUST PRIOR TO ENTERING THIS COLLEGE?

- High School
- Vocational/Technical School
- 2-Year College (Junior College, Community College, etc.)
- 4-Year College or University
- Other

I HOW WOULD YOU DESCRIBE YOUR *INDIVIDUAL* PROGRAM OF STUDY DURING HIGH SCHOOL?

- College Preparatory
- Business or Commercial
- Vocational or Occupational
- General or Other

J INDICATE YOUR HIGH SCHOOL CLASS RANK

- Top Quarter
- Second Quarter
- Third Quarter
- Bottom Quarter

K INDICATE YOUR OVERALL HIGH SCHOOL GRADE AVERAGE

- A- to A (3.50-4.00)
- B to A- (3.00-3.49)
- B- to B (2.50-2.99)
- C to B- (2.00-2.49)
- C- to C (1.50-1.99)

L INDICATE THE NUMBER OF STUDENTS IN YOUR HIGH SCHOOL GRADUATING CLASS

- Fewer Than 25
- 25-99
- 100-199
- 200-399
- 400-599

M INDICATE YOUR PLANNED COLLEGE RESIDENCE

- College Residence Hall
- Fraternity or Sorority House
- College Married Student Housing
- Off-Campus Room or Apartment
- Home of Parents or Relatives
- Own Home

N APPROXIMATELY HOW MANY HOURS PER WEEK WILL YOU BE EMPLOYED DURING YOUR FIRST TERM AT THIS COLLEGE?

- 0 or Only Occasional Jobs
- 1 to 10
- 11 to 20
- 21 to 30
- 31 to 40
- Over 40

O WILL YOU RECEIVE ANY TYPE OF FEDERAL, STATE, OR COLLEGE-SPONSORED FINANCIAL AID AT THIS COLLEGE? (Scholarships, Grants, Work-Study, etc.)

- Yes
- No

55

SECTION II—EDUCATIONAL PLANS AND PREFERENCES

Please respond to the following questions about your postsecondary educational plans and needs.

A

INDICATE WHETHER EACH OF THE FOLLOWING WAS A MAJOR REASON, A MINOR REASON, OR NOT A REASON THAT YOU DECIDED TO CONTINUE YOUR EDUCATION AFTER HIGH SCHOOL

MAJOR REASON FOR CONTINUING MY EDUCATION	MINOR REASON FOR CONTINUING MY EDUCATION	NOT A REASON FOR CONTINUING MY EDUCATION	
O	O	O	To Meet Educational Requirements for My Chosen Occupation
O	O	O	To Become a Better-Educated Person
O	O	O	To Increase My Earning Power
O	O	O	To Qualify for a High-Level Occupation
O	O	O	To Develop Independence from My Parents
O	O	O	To Be with Friends Who Attend or Will Attend College
O	O	O	To Develop My Mind and Intellectual Abilities
O	O	O	To Study New and Different Subjects
O	O	O	To Develop Personal Maturity
O	O	O	To Meet New and Interesting People
O	O	O	To Become a More Cultured Person
O	O	O	To Find a Spouse
O	O	O	To Develop and Use My Athletic Skills
O	O	O	To Take Part in the Social Life Offered at College
O	O	O	To Continue My Religious Training
O	O	O	Parents and/or Relatives Wanted Me to Continue My Education
O	O	O	High School Teachers and/or Counselors Suggested that I Continue My Education
O	O	O	Couldn't Find Anything Better to Do at this Time

B

INDICATE WHETHER EACH OF THE FOLLOWING WILL BE A MAJOR SOURCE, A MINOR SOURCE, OR NOT A SOURCE OF FUNDING FOR YOUR POSTSECONDARY EDUCATION

MAJOR SOURCE OF FUNDS	MINOR SOURCE OF FUNDS	NOT A SOURCE OF FUNDS	
O	O	O	Parents/Relatives
O	O	O	Social Security Benefits
O	O	O	Veteran's Benefits
O	O	O	Spouse's Income
O	O	O	Educational Grants (Pell Grants, SEOG, Private Grants, etc.)
O	O	O	Scholarships (Private, Federal, College, etc.)
O	O	O	Student Loans (NDSL, Guaranteed Student Loans, etc.)
O	O	O	Other Loans (Bank Loans, etc.)
O	O	O	Employment While Attending College (Including Work-Study)
O	O	O	Summer Employment
O	O	O	Personal Savings

C

FOR WHAT PURPOSE DID YOU ENROLL AT *THIS PARTICULAR* COLLEGE? (Select Only ONE)

- O No Definite Purpose in Mind
- O To Take a Few Job-Related Courses
- O To Take a Few Courses for Self-Improvement
- O To Take Courses Necessary for Transferring to Another College
- O To Obtain or Maintain a Certification
- O To Complete a Vocational/Technical Program
- O To Obtain an Associate (2-Year) Degree
- O To Obtain a Bachelor's Degree
- O To Obtain a Master's Degree
- O To Obtain a Doctorate or Professional Degree

D

WHICH OF THE FOLLOWING TYPES OF CLASSES DO YOU *MOST* PREFER TO ATTEND? (Select Only ONE)

- O Morning Classes
- O Afternoon Classes
- O Evening Classes
- O Weekend Classes
- O No Preference

E

WHICH TYPE OF CLASS FORMAT DO YOU *MOST* PREFER? (Select Only ONE)

- O Lecture Format
- O Small-Group Format
- O Independent Study Format (Self-Paced Study)
- O Laboratory or Shop Format (with Hands-On Experience)
- O Private Tutor Format
- O Correspondence Course Format
- O Other Format
- O No Preference

F

DO YOU FEEL YOU WILL NEED SPECIAL HELP IN ANY OF THE FOLLOWING AREAS AS YOU CONTINUE YOUR EDUCATION? (Mark Yes or No for EACH Item)

YES	NO	
O	O	Expressing Ideas in Writing
O	O	Increasing Reading Speed
O	O	Improving Reading Comprehension
O	O	Improving Mathematics Skills
O	O	Developing Better Study Skills and Habits
O	O	Improving Test-Taking Skills
O	O	Improving Public Speaking Skills
O	O	Identifying a Major Area of Study
O	O	Selecting an Appropriate Career

G

INDICATE THE EXTRACURRICULAR ACTIVITIES IN WHICH YOU WOULD LIKE TO PARTICIPATE WHILE ATTENDING THIS COLLEGE (Please Respond to EACH Item)

WOULD LIKE TO PARTICIPATE IN THIS ACTIVITY	WOULD NOT LIKE TO PARTICIPATE IN THIS ACTIVITY	
O	O	Student Government
O	O	Student Publications (Newspaper, Yearbook, etc.)
O	O	Instrumental Music
O	O	Vocal Music
O	O	Debate
O	O	Dramatics, Theater
O	O	Departmental Clubs
O	O	Religious Organizations
O	O	Racial or Ethnic Organizations
O	O	Varsity Athletics
O	O	Intramural Athletics
O	O	Cheerleading
O	O	Political Organizations
O	O	Student Radio or T.V.
O	O	Fraternity or Sorority
O	O	Special Interest Groups (Sailing Club, Dance Club, Judo Club, etc.)
O	O	Campus or Community Service Organizations

USING THE LIST OF COLLEGE MAJORS AND OCCUPATIONAL CHOICES INCLUDED WITH THIS QUESTIONNAIRE, PLEASE SELECT THE THREE-DIGIT CODES FOR YOUR PLANNED COLLEGE MAJOR AND YOUR OCCUPATIONAL CHOICE. WRITE THESE CODES IN THE BOXES AT THE TOP OF BLOCKS H AND I AND BLACKEN THE APPROPRIATE OVAL IN THE COLUMN BELOW EACH BOX. (IF YOU HAVE MORE THAN ONE PLANNED COLLEGE MAJOR, SELECT THE ONE THAT BEST DESCRIBES YOUR EDUCATIONAL PROGRAM.)

H

INDICATE YOUR PLANNED COLLEGE MAJOR

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

I

INDICATE YOUR OCCUPATIONAL CHOICE

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

SECTION III—COLLEGE IMPRESSIONS

Indicate your impressions of this college by completing the following questions.

A HOW IMPORTANT WAS EACH OF THE FOLLOWING IN YOUR DECISION TO ATTEND *THIS* COLLEGE?

VERY IMPORTANT	MODERATELY IMPORTANT	SLIGHTLY IMPORTANT	NOT IMPORTANT	
0	0	0	0	1. Academic Reputation of the College
0	0	0	0	2. Availability of a Particular Program of Study
0	0	0	0	3. Variety of Courses Offered
0	0	0	0	4. Location of the College
0	0	0	0	5. Size of the College
0	0	0	0	6. Entrance Requirements for the College
0	0	0	0	7. Cost of Attending the College
0	0	0	0	8. Type of Community in Which the College is Located
0	0	0	0	9. Availability of Financial Aid or Scholarship
0	0	0	0	10. Opportunity for Part-Time Work
0	0	0	0	11. Sports Opportunities (Varsity Athletics)
0	0	0	0	12. Social Climate and Activities at the College
0	0	0	0	13. Racial/Ethnic Makeup of the College
0	0	0	0	14. Male/Female Ratio of the Student Body
0	0	0	0	15. Religious Affiliation of the College
0	0	0	0	16. Type of Housing Available
0	0	0	0	17. Facilities Available (Laboratories, Classroom Facilities, Recreational Areas, etc.)
0	0	0	0	18. Extracurricular Activities Available (Drama, Intramural Athletics, Music Programs, etc.)
0	0	0	0	19. Friends Attend (or Plan to Attend) the College
0	0	0	0	20. Advice of Parents or Relatives

B INDICATE YOUR LEVEL OF AGREEMENT WITH EACH STATEMENT ABOUT THIS COLLEGE

STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DON'T KNOW/DOES NOT APPLY	
0	0	0	0	0	0	1. This college has high-quality academic programs.
0	0	0	0	0	0	2. The cost of attending this college is reasonable.
0	0	0	0	0	0	3. College personnel care about individual students.
0	0	0	0	0	0	4. It is difficult to earn good grades at this college.
0	0	0	0	0	0	5. This college has a high-quality program in the subject area I plan to pursue.
0	0	0	0	0	0	6. This college has many activities and organizations for students.
0	0	0	0	0	0	7. This college has a strong intercollegiate athletic program.
0	0	0	0	0	0	8. There are a large number and variety of courses and programs offered at this college.
0	0	0	0	0	0	9. Students at this college are friendly.
0	0	0	0	0	0	10. This college has too many required courses.
0	0	0	0	0	0	11. There are excellent recreational facilities for individual student use.
0	0	0	0	0	0	12. Many students at this college use drugs and/or alcohol.
0	0	0	0	0	0	13. There are comfortable residence halls at this college.
0	0	0	0	0	0	14. Students from various racial and ethnic backgrounds get along well.
0	0	0	0	0	0	15. There are many students at this college who hold extreme political views.
0	0	0	0	0	0	16. Many students at this college are more interested in having fun than in studying.
0	0	0	0	0	0	17. This college offers many cultural events and programs.
0	0	0	0	0	0	18. Students must be above average to be admitted to this college.
0	0	0	0	0	0	19. There are too many rules and regulations at this college.
0	0	0	0	0	0	20. This college has high-quality classroom and laboratory facilities.
0	0	0	0	0	0	21. This college provides sufficient financial aid for students

SECTION III CONTINUED

C

INDICATE YOUR RATING OF THIS COLLEGE AT THE TIME YOU APPLIED FOR ADMISSION

- ○ It Was My First Choice
- ○ It Was My Second Choice
- ○ It Was My Third Choice
- ○ It Was My Fourth Choice or Lower

D

WHEN DID YOU MAKE THE DECISION TO ATTEND *THIS* COLLEGE?

- ○ Before 9th Grade
- ○ During 9th Grade
- ○ During 10th Grade
- ○ During 11th Grade
- ○ During 12th Grade
- ○ After Completing High School

E

INDICATE WHETHER EACH OF THE FOLLOWING WAS A MAJOR SOURCE, A MINOR SOURCE, OR NOT A SOURCE OF YOUR INFORMATION ABOUT THIS COLLEGE

MAJOR SOURCE OF INFORMATION	MINOR SOURCE OF INFORMATION	NOT A SOURCE OF INFORMATION	
○	○	○	Friends at the College
○	○	○	High School Teachers
○	○	○	High School Counselors
○	○	○	High School Administrators (Principal, etc.)
○	○	○	Parents or Relatives
○	○	○	High School Classmates
○	○	○	College Catalog
○	○	○	College Brochure or Pamphlet
○	○	○	College Alumni
○	○	○	Visit(s) to the Campus
○	○	○	College Representative's Visit to High School (College Night, etc.)
○	○	○	Announcements on Radio or Television
○	○	○	Articles in Newspapers or Magazines
○	○	○	High School Library Materials

SECTION IV—ADDITIONAL QUESTIONS

If an additional set of multiple-choice questions is included with this form, please use this section to record your responses. Twelve ovals are provided for each question, but few questions require that many choices. Simply ignore the extra ovals. If no additional questions are included, leave this section blank.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○

SECTION V—COMMENTS AND SUGGESTIONS

If you wish to make any comments or suggestions concerning this college, please use the lines provided below.

STUDENT OPINION SURVEY

DIRECTIONS: The information you supply on this questionnaire will be kept completely confidential. However, if any item requests information that you do not wish to provide, please feel free to omit it. Your Social Security number is requested for research purposes only and will not be listed on any report.

Please use a soft (No. 1 or 2) lead pencil to fill in the oval indicating your response. DO NOT use a ball-point pen, nylon-tip or felt-tip pen, fountain pen, marker, or colored pencil. Some items may not be applicable to you or to this college. If this is the case, skip the item or mark the "Does Not Apply" option. If you wish to change your response to an item, erase your first mark completely and then blacken the correct oval. Select only ONE response to each item.

SECTION I—BACKGROUND INFORMATION

Begin by writing your Social Security number in the large boxes at the top of Block A. Then, in the column below each box, blacken the appropriate oval. Complete the remaining blocks by blackening the single most appropriate oval in each case.

A — SOCIAL SECURITY NUMBER (Identification Number)

B — AGE

- 18 or Under
- 19
- 20
- 21
- 22
- 23 to 25
- 26 to 29
- 30 to 39
- 40 to 61
- 62 or Over

C — RACIAL/ETHNIC GROUP

- Afro-American/Black
- American Indian or Alaskan Native
- Caucasian-American/White
- Mexican-American/Chicano
- Asian-American, Oriental, or Pacific Islander
- Puerto Rican, Cuban, or Other Hispanic Origin
- Other
- Prefer Not to Respond

D — INDICATE YOUR CLASS LEVEL AT THIS COLLEGE

- Freshman
- Sophomore
- Junior
- Senior
- Graduate or Professional Student
- Special Student
- Other/Unclassified
- Does Not Apply to This College

E — FOR WHAT PURPOSE DID YOU ENTER THIS COLLEGE? (Select Only One)

- No Definite Purpose in Mind
- To Take a Few Job-Related Courses
- To Take a Few Courses for Self-Improvement
- To Take Courses Necessary for Transferring to Another College
- To Obtain or Maintain a Certification
- To Complete a Vocational/Technical Program
- To Obtain an Associate Degree
- To Obtain a Bachelor's Degree
- To Obtain a Master's Degree
- To Obtain a Doctorate or a Professional Degree

F — SEX

- Male
- Female

G — MARITAL STATUS

- Unmarried (Including Single, Divorced, and Widowed)
- Married
- Separated
- Prefer Not to Respond

H — INDICATE THE NUMBER OF HOURS PER WEEK YOU ARE CURRENTLY EMPLOYED

- 0 or Only Occasional Jobs
- 1 to 10
- 11 to 20
- 21 to 30
- 31 to 40
- Over 40

I — WHAT IS YOUR CURRENT ENROLLMENT STATUS AT THIS COLLEGE?

- Full-Time Student
- Part-Time Student

J — WHAT TYPE OF TUITION DO YOU PAY AT THIS COLLEGE?

- In-State Tuition
- Out-of-State Tuition
- Does Not Apply to This College

K — WHAT IS YOUR RESIDENCE CLASSIFICATION AT THIS COLLEGE?

- In-State Student
- Out-of-State Student
- International Student (Not U.S. Citizen)

L — WHAT TYPE OF SCHOOL DID YOU ATTEND JUST PRIOR TO ENTERING THIS COLLEGE?

- High School
- Vocational/Technical School
- 2-Year College
- 4-Year College or University
- Graduate/Professional College
- Other

M — INDICATE YOUR CURRENT COLLEGE RESIDENCE

- College Residence Hall
- Fraternity or Sorority House
- College Married Student Housing
- Off-Campus Room or Apartment
- Home of Parents or Relatives

N — DO YOU RECEIVE ANY TYPE OF FEDERAL, STATE, OR COLLEGE-SPONSORED STUDENT FINANCIAL AID? (Scholarships, Grants, Work-Study, etc.)

- Yes
- No

USING THE LIST OF COLLEGE MAJORS AND OCCUPATIONAL CHOICES INCLUDED WITH THIS QUESTIONNAIRE, PLEASE SELECT THE THREE-DIGIT CODES FOR YOUR COLLEGE MAJOR AND YOUR OCCUPATIONAL CHOICE. WRITE THESE CODES IN THE BOXES AT THE TOP OF BLOCKS O AND P, AND BLACKEN THE APPROPRIATE OVAL IN THE COLUMN BELOW EACH BOX. (IF YOU HAVE MORE THAN ONE MAJOR, SELECT THE ONE CODE THAT

O — INDICATE YOUR COLLEGE MAJOR

P — INDICATE YOUR OCCUPATIONAL CHOICE

SECTION II—COLLEGE SERVICES

For each service (or program) listed below, indicate whether or not you have used the service, and if you have used the service, your level of satisfaction with the service. If a service is not offered at this college, mark "Not Available at This College" and leave part B blank. If a service is offered but you have not used it, mark "I Have Not Used This Service" and also leave part B blank. Indicate your level of satisfaction (part B) only if you HAVE used the service.

PART A: USAGE				COMPLETE PART B ONLY IF YOU HAVE USED THE SERVICE →	PART B: LEVEL OF SATISFACTION				
NOT AVAILABLE AT THIS COLLEGE	I HAVE NOT USED THIS SERVICE	I HAVE USED THIS SERVICE		COLLEGE SERVICE OR PROGRAM	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED
0	0	0	1.	Academic advising services	0	0	0	0	0
0	0	0	2.	Personal counseling services	0	0	0	0	0
0	0	0	3.	Career planning services	0	0	0	0	0
0	0	0	4.	Job placement services	0	0	0	0	0
0	0	0	5.	Recreational and intramural programs and services	0	0	0	0	0
0	0	0	6.	Library facilities and services	0	0	0	0	0
0	0	0	7.	Student health services	0	0	0	0	0
0	0	0	8.	Student health insurance program	0	0	0	0	0
0	0	0	9.	College-sponsored tutorial services	0	0	0	0	0
0	0	0	10.	Financial aid services	0	0	0	0	0
0	0	0	11.	Student employment services	0	0	0	0	0
0	0	0	12.	Residence hall services and programs	0	0	0	0	0
0	0	0	13.	Food services	0	0	0	0	0
0	0	0	14.	College-sponsored social activities	0	0	0	0	0
0	0	0	15.	Cultural programs	0	0	0	0	0
0	0	0	16.	College orientation program	0	0	0	0	0
0	0	0	17.	Credit-by-examination program (PEP, CLEP, etc.)	0	0	0	0	0
0	0	0	18.	Honors programs	0	0	0	0	0
0	0	0	19.	Computer services	0	0	0	0	0
0	0	0	20.	College mass transit services	0	0	0	0	0
0	0	0	21.	Parking facilities and services	0	0	0	0	0
0	0	0	22.	Veterans services	0	0	0	0	0
0	0	0	23.	Day care services	0	0	0	0	0

SECTION III—COLLEGE ENVIRONMENT

Please blacken the oval indicating your level of satisfaction with each of the following aspects of this college. If any item is not applicable to you or to this college, fill in the oval in the "Does Not Apply" column and proceed to the next item. Please respond to each item by choosing only one of the six alternatives.

		LEVEL OF SATISFACTION					
		DOES NOT APPLY	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED
ACADEMIC	1. Testing/grading system	0	0	0	0	0	0
	2. Course content in your major field	0	0	0	0	0	0
	3. Instruction in your major field	0	0	0	0	0	0
	4. Out-of-class availability of your instructors	0	0	0	0	0	0
	5. Attitude of the faculty toward students	0	0	0	0	0	0
	6. Variety of courses offered by this college	0	0	0	0	0	0
	7. Class size relative to the type of course	0	0	0	0	0	0
	8. Flexibility to design your own program of study	0	0	0	0	0	0
	9. Availability of your advisor	0	0	0	0	0	0
	10. Value of the information provided by your advisor	0	0	0	0	0	0
	11. Preparation you are receiving for your future occupation	0	0	0	0	0	0
ADMISSIONS	12. General admissions procedures	0	0	0	0	0	0
	13. Availability of financial aid information prior to enrolling	0	0	0	0	0	0
	14. Accuracy of college information you received before enrolling	0	0	0	0	0	0
	15. College Catalog/admissions publications	0	0	0	0	0	0
REGULATIONS	16. Student voice in college policies	0	0	0	0	0	0
	17. Rules governing student conduct at this college	0	0	0	0	0	0
	18. Residence hall rules and regulations	0	0	0	0	0	0
	19. Academic probation and suspen-	0	0	0	0	0	0

		LEVEL OF SATISFACTION					
		DOES NOT APPLY	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED
FACILITIES	22. Classroom facilities	0	0	0	0	0	0
	23. Laboratory facilities	0	0	0	0	0	0
	24. Athletic facilities	0	0	0	0	0	0
	25. Study areas	0	0	0	0	0	0
	26. Student union	0	0	0	0	0	0
	27. Campus bookstore	0	0	0	0	0	0
	28. Availability of student housing	0	0	0	0	0	0
	29. General condition of buildings and grounds	0	0	0	0	0	0
REGISTRATION	30. General registration procedures	0	0	0	0	0	0
	31. Availability of the courses you want at times you can take them	0	0	0	0	0	0
	32. Academic calendar for this college	0	0	0	0	0	0
	33. Billing and fee payment procedures	0	0	0	0	0	0
GENERAL	34. Concern for you as an individual	0	0	0	0	0	0
	35. Attitude of college nonteaching staff toward students	0	0	0	0	0	0
	36. Racial harmony at this college	0	0	0	0	0	0
	37. Opportunities for student employment	0	0	0	0	0	0
	38. Opportunities for personal involvement in campus activities	0	0	0	0	0	0
	39. Student government	0	0	0	0	0	0
	40. Religious activities and programs	0	0	0	0	0	0

DO NOT TEAR OR STAPLE THIS FORM

SECTION IV—ADDITIONAL QUESTIONS

If an additional set of multiple-choice questions is included with this form, please use this section to record your responses. Twelve ovals are provided for each question, but few questions require that many choices. Simply ignore the extra ovals. If no additional questions are enclosed, leave this section blank.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D
E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E
F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F
G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G
H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I
J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J
K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L

SECTION V—COMMENTS AND SUGGESTIONS

If you wish to make any comments or suggestions concerning this college, please use the lines provided below.

DO NOT WRITE BELOW THIS LINE.

FORM NO. 7347

WITHDRAWING/NONRETURNING STUDENT SURVEY

DIRECTIONS: The information you supply on this questionnaire will be kept completely confidential. However, if any item requests information that you do not wish to provide, please feel free to omit it. Your Social Security number is requested for research purposes only and will not be listed on any report.

Please use a soft (No. 1 or 2) lead pencil to fill in the oval indicating your response. DO NOT use a ball-point pen, nylon-tip or felt-tip pen, fountain pen, marker, or colored pencil. Some items may not be applicable to you or to this college. If this is the case, skip the item or mark the "Does Not Apply" option. If you wish to change your response to an item, erase your first mark completely and then blacken the correct oval. Select only ONE response to each item.

SECTION I—BACKGROUND INFORMATION

Begin by writing your Social Security number in the large boxes at the top of block A. Then, in the column below each box, blacken the appropriate oval. Complete the remaining blocks by blackening the single most appropriate oval in each case.

A — SOCIAL SECURITY NUMBER (Identification Number)

			—			—				
0	0	0		0	0		0	0	0	0
1	1	1		1	1		1	1	1	1
2	2	2		2	2		2	2	2	2
3	3	3		3	3		3	3	3	3
4	4	4		4	4		4	4	4	4
5	5	5		5	5		5	5	5	5
6	6	6		6	6		6	6	6	6
7	7	7		7	7		7	7	7	7
8	8	8		8	8		8	8	8	8
9	9	9		9	9		9	9	9	9

B — AGE

- 0 18 or under
- 0 19
- 0 20
- 0 21
- 0 22
- 0 23 to 25
- 0 26 to 29
- 0 30 to 39
- 0 40 to 61
- 0 62 or over

C — RACIAL/ETHNIC GROUP

- 0 Afro-American/Black
- 0 American Indian or Alaskan Native
- 0 Caucasian-American/White
- 0 Mexican-American/Chicano
- 0 Asian-American, Oriental, or Pacific Islander
- 0 Puerto Rican, Cuban, or Other Hispanic Origin
- 0 Other
- 0 Prefer Not to Respond

D — WHAT WAS YOUR FINAL CLASS LEVEL AT THIS COLLEGE?

- 0 Freshman
- 0 Sophomore
- 0 Junior
- 0 Senior
- 0 Graduate or Professional Student
- 0 Special Student
- 0 Other/Unclassified
- 0 Does Not Apply to This College

E — FOR WHAT PURPOSE DID YOU ENTER THIS COLLEGE? (Select Only One)

- 0 No Definite Purpose in Mind
- 0 To Take a Few Job-Related Courses
- 0 To Take a Few Courses for Self-Improvement
- 0 To Take Courses Necessary for Transferring to Another College
- 0 To Obtain or Maintain a Certification
- 0 To Complete a Vocational/Technical Program
- 0 To Obtain an Associate Degree
- 0 To Obtain a Bachelor's Degree
- 0 To Obtain a Master's Degree
- 0 To Obtain a Doctorate or a Professional Degree

F — WHAT WAS YOUR PRIMARY ENROLLMENT STATUS AT THIS COLLEGE?

- 0 Full-Time Student
- 0 Part-Time Student

G — WHAT TYPE OF SCHOOL DID YOU ATTEND JUST PRIOR TO ENTERING THIS COLLEGE?

- 0 High School
- 0 Vocational/Technical School
- 0 2-Year College
- 0 4-Year College or University
- 0 Graduate/Professional College
- 0 Other

H — SEX

- 0 Male
- 0 Female

I — MARITAL STATUS

- 0 Unmarried (Including Single, Divorced, and Widowed)
- 0 Married
- 0 Separated
- 0 Prefer Not to Respond

J — WHAT TYPE OF TUITION DID YOU PAY AT THIS COLLEGE?

- 0 In-State Tuition
- 0 Out-of-State Tuition
- 0 Does Not Apply to This College

K — WHAT WAS YOUR RESIDENCE CLASSIFICATION AT THIS COLLEGE?

- 0 In-State Student
- 0 Out-of-State Student
- 0 International Student (Not U S Citizen)

L — WHAT ONE RESPONSE BEST DESCRIBES YOUR PLANS FOR THIS COMING YEAR?

- 0 Attend Full Time or Part Time
- 0 Graduate
- 0 Transfer to Job and Enroll in
- 0 Get Married and/or Family
- 0 Undecided

M — INDICATE YOUR MOST RECENT COLLEGE RESIDENCE

- 0 College Residence Hall
- 0 Fraternity or Sorority House
- 0 College Married Student Housing
- 0 Off-Campus Room or Apartment
- 0 Home of Parents or Relatives
- 0 Own Home

N — DO YOU PLAN TO RE-ENROLL AT THIS COLLEGE?

- 0 Yes
- 0 Undecided
- 0 No

USING THE LIST OF COLLEGE MAJORS AND OCCUPATIONAL CHOICES INCLUDED WITH THIS QUESTIONNAIRE, PLEASE SELECT THE THREE-DIGIT CODES FOR YOUR COLLEGE MAJOR AND YOUR OCCUPATIONAL CHOICE. WRITE THESE CODES IN THE BOXES AT THE TOP OF BLOCKS O AND P, AND BLACKEN THE APPROPRIATE OVAL IN THE COLUMN BELOW EACH BOX. (IF YOU HAVE MORE THAN ONE MAJOR, SELECT THE ONE CODE THAT BEST DESCRIBES YOUR EDUCATIONAL PROGRAM.)

O — INDICATE YOUR COLLEGE MAJOR

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

P — INDICATE YOUR OCCUPATIONAL CHOICE

0	0	0
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9

SECTION II—REASONS FOR LEAVING THIS COLLEGE

Listed below are a number of reasons why a student might leave college. Please blacken the oval indicating whether each of the reasons listed was a **major** reason, a **minor** reason, or **not** a reason that you decided to leave this college.

		MAJOR REASON	MINOR REASON	NOT A REASON
PERSONAL	1 Learned all I wanted to learn at this time	O	O	O
	2 Decided to attend a different college	O	O	O
	3 Health-related problem (family or personal)	O	O	O
	4 Wanted a break from my college studies	O	O	O
	5 Wanted to move to (or was transferred to) a new location	O	O	O
	6 Marital situation changed my educational plans	O	O	O
	7 Difficulty in obtaining transportation to this college	O	O	O
	8 Uncertain about the value of a college education	O	O	O
	9 Commuting distance to this college was too great	O	O	O
	10 Child care was not available or was too costly	O	O	O
	11 Family responsibilities were too great	O	O	O
	12 Did not like the size of this college	O	O	O
	13 Experienced emotional problems	O	O	O
	14 Felt racial/ethnic tension	O	O	O
	15 Felt alone or isolated	O	O	O
	16 Influenced by parents or relatives	O	O	O
	17 Had conflicts with my roommate(s)	O	O	O
	18 Wanted to live nearer to my parents or loved ones	O	O	O
	19 Wanted to travel	O	O	O
ACADEMIC	20 Dissatisfied with my grades	O	O	O
	21 Was suspended or placed on probation	O	O	O
	22 Courses were too difficult	O	O	O
	23 Courses were not challenging	O	O	O
	24 Inadequate study habits	O	O	O
	25 Too many required courses	O	O	O
	26 Disappointed with the quality of instruction at this college	O	O	O
INSTITUTIONAL	(27) Desired major was not offered by this college	O	O	O
	(28) Desired major was offered, but course content was unsatisfactory	O	O	O
	(29) Academic advising was inadequate	O	O	O
	(30) Experienced class scheduling problems	O	O	O
	(31) Dissatisfied with the academic reputation of this college	O	O	O
	(32) Could not find housing I liked	O	O	O
	(33) Unhappy with college rules and regulations	O	O	O
	(34) Impersonal attitudes of college faculty or staff	O	O	O
	(35) Dissatisfied with the social life at this college	O	O	O
	(36) Inadequate facilities for physically handicapped students	O	O	O
FINANCIAL	(37) Did not budget my money correctly	O	O	O
	(38) Encountered unexpected expenses	O	O	O
	(39) Applied for financial aid, but did not receive it	O	O	O
	(40) Financial aid received was inadequate	O	O	O
	(41) Tuition and fees were more than I could afford	O	O	O
	(42) Could not find part-time work at this college	O	O	O
	(43) Could not obtain summer employment	O	O	O
	(44) Cost of living was too high in this community	O	O	O
EMPLOYMENT	(45) Wanted to get work experience	O	O	O
	(46) Accepted a full-time job	O	O	O
	(47) Conflict between demands of job and college	O	O	O
	(48) My chosen occupation did not require more college	O	O	O

Please reexamine your major reasons for leaving this college, and indicate the **single most important reason** by completely blackening the circle containing the number of that reason. For example, if your most important reason for leaving college was "19 Wanted to travel," you would blacken the circle containing the number "19" as illustrated below. (Blacken only one circle.)

		MAJOR REASON	MINOR REASON	NOT A REASON
●	Wanted to travel	●	O	O

SECTION III—COLLEGE SERVICES AND CHARACTERISTICS

Please blacken the oval that indicates your level of satisfaction with each of the following **services** and **characteristics** of this college. If any item is not applicable to you or to this college, fill in the oval in the "Does Not Apply" column and proceed to the next item. Please respond to each item by choosing only one of the six alternatives.

COLLEGE SERVICES

	DOES NOT APPLY	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED
1. Academic advising services	0	0	0	0	0	0
2. Personal counseling services	0	0	0	0	0	0
3. Career planning services	0	0	0	0	0	0
4. Job placement services	0	0	0	0	0	0
5. Recreational and intramural programs and services	0	0	0	0	0	0
6. Library facilities and services	0	0	0	0	0	0
7. Student health services	0	0	0	0	0	0
8. Student health insurance program	0	0	0	0	0	0
9. College-sponsored tutorial services	0	0	0	0	0	0
10. Financial aid services	0	0	0	0	0	0
11. Student employment services	0	0	0	0	0	0
12. Residence hall services and programs	0	0	0	0	0	0
13. Food services	0	0	0	0	0	0
14. College-sponsored social activities	0	0	0	0	0	0
15. Cultural programs	0	0	0	0	0	0
16. College orientation program	0	0	0	0	0	0
17. Credit-by-examination program (PEP, CLEP, etc.)	0	0	0	0	0	0
18. Honors programs	0	0	0	0	0	0
19. Computer services	0	0	0	0	0	0
20. College mass transit services	0	0	0	0	0	0
21. Transcript services	0	0	0	0	0	0

COLLEGE CHARACTERISTICS

	DOES NOT APPLY	VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED
24. Testing/grading system	0	0	0	0	0	0
25. Course content in your major field	0	0	0	0	0	0
26. Out-of-class availability of your instructors	0	0	0	0	0	0
27. Instruction in your major field	0	0	0	0	0	0
28. Class size relative to the type of course	0	0	0	0	0	0
29. Variety of courses offered by this college	0	0	0	0	0	0
30. General registration procedures	0	0	0	0	0	0
31. Availability of the courses you want at times you can take them	0	0	0	0	0	0
32. Flexibility to design your own program of study	0	0	0	0	0	0
33. Availability of your adviser	0	0	0	0	0	0
34. Value of the information provided by your adviser	0	0	0	0	0	0
35. Preparation you are receiving for your future occupation	0	0	0	0	0	0
36. Student voice in college policies	0	0	0	0	0	0
37. College rules governing student conduct	0	0	0	0	0	0
38. Residence hall rules and regulations	0	0	0	0	0	0
39. Classroom and laboratory facilities	0	0	0	0	0	0
40. Athletic facilities	0	0	0	0	0	0
41. Parking facilities and services	0	0	0	0	0	0
42. Attitude of college nonteaching staff toward students	0	0	0	0	0	0
43. Racial harmony at this college	0	0	0	0	0	0
44. Concern for you as an individual	0	0	0	0	0	0

DO NOT TEAR OR CUT THIS FORM

SECTION IV—OPTIONAL QUESTIONS

If an additional set of multiple-choice questions is included with this form, please use this section to record your responses. Twelve ovals are provided for each question, but few questions require that many choices. Simply ignore the extra ovals. If no optional questions are enclosed, leave this section blank.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D
E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E
F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F
G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G
H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I
J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J
K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L

SECTION V—COMMENTS AND SUGGESTIONS

If you wish to make any comments or suggestions concerning this college, please use the lines provided below.

DO NOT WRITE BELOW THIS LINE.

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ALUMNI SURVEY

DIRECTIONS: The information you supply on this questionnaire will be kept completely confidential. However, if any item requests information that you do not wish to provide, please feel free to omit it. Your Social Security number is requested for research purposes only and will not be listed on any report.

Please use a soft (No. 1 or 2) lead pencil to fill in the oval indicating your response. DO NOT use a ball-point pen, nylon-tip or felt-tip pen, fountain pen, marker, or colored pencil. Some items may not be applicable to you or to this college. If this is the case, skip the item or mark the "Does Not Apply" option. If you wish to change your response to an item, erase your first mark completely and then blacken the correct oval. Do not mark more than ONE response per item unless you are instructed to do so.

SECTION I—BACKGROUND INFORMATION

Begin by writing your Social Security number in the large boxes at the top of Block A. Then, in the column below each box, blacken the appropriate oval. Complete the remaining blocks by blackening the single most appropriate oval in each case.

A SOCIAL SECURITY NUMBER (Identification Number)

___ – ___ – ____

B AGE

- 20 or under
- 21 or 22
- 23 or 24
- 25 or 26
- 27 to 29
- 30 to 39
- 40 to 61
- 62 or over

C RACIAL/ETHNIC GROUP

- Afro-American/Black
- American Indian or Alaskan Native
- Caucasian-American/White
- Mexican-American/Chicano
- Asian-American, Oriental, or Pacific Islander
- Puerto Rican, Cuban, or Other Hispanic Origin
- Other
- Prefer Not to Respond

D HOW MANY YEARS HAS IT BEEN SINCE YOU GRADUATED FROM THIS COLLEGE? (To the Nearest Year)

- Less Than 1 Year
- 1 Year
- 2 Years
- 3 Years
- 4 Years
- 5 to 9 Years
- 10 or More Years

E INDICATE THE HIGHEST DEGREE YOU NOW HOLD

- Associate Degree
- Bachelor's Degree
- Master's Degree
- Doctor's Degree
- Professional Degree
- Other

F INDICATE YOUR MAJOR AT THIS COLLEGE

Using the List of College Majors and Occupational Choices included with this questionnaire, find the 3-digit code for your college major, write it in the boxes above, and then blacken the appropriate oval in the column below each box.

___ ___ ___

G SEX

- Male
- Female

H WHAT WAS YOUR PRIMARY ENROLLMENT STATUS AT THIS COLLEGE?

- Full-Time Student
- Part-Time Student

I WERE YOU MARRIED AT THE TIME YOU ATTENDED THIS COLLEGE?

- Yes
- No

J WHAT WAS YOUR RESIDENCE CLASSIFICATION AT THIS COLLEGE?

- In-State Student
- Out-of-State Student
- International Student (Not U.S. Citizen)

K HOW MANY YEARS DID YOU ATTEND THIS COLLEGE (To the Nearest Year)

- 1 Year
- 2 Years
- 3 Years
- 4 Years
- 5 or More Years

L WHERE DO YOU CURRENTLY LIVE?

- In the State in Which This College Is Located
- In Another State or Country

M DO YOU PLAN TO ATTEND THIS COLLEGE IN THE FUTURE?

- Yes
- Undecided
- No

SECTION II—CONTINUING EDUCATION

Complete this section only if you have continued your formal education since graduating from this college. If you have not, skip to Section III.

A WHAT IS THE MAJOR REASON YOU CONTINUED YOUR EDUCATION? (Mark Only ONE Oval)

- To Satisfy Job Career Requirements
- To Learn a New Occupation
- To Increase Earning Power
- To Obtain or Maintain a License or Certification
- For General Self-Improvement
- Other

B MAJOR AREA OF STUDY SINCE GRADUATING FROM THIS COLLEGE

Use the List of College Majors and Occupational Choices to indicate your most recent area of study.

___ ___ ___

C HOW WELL DID THIS COLLEGE PREPARE YOU FOR YOUR CONTINUING EDUCATION?

- Exceptionally Well
- More Than Adequately
- Adequately
- Less Than Adequately
- Very Poorly

D WHAT IS THE HIGHEST DEGREE YOU PLAN TO OBTAIN?

- Associate Degree
- Bachelor's Degree
- Master's Degree
- Doctor's Degree
- Professional Degree
- Other
- I Do Not Plan to Obtain Another Degree

E HOW MANY CREDIT HOURS HAVE YOU EARNED SINCE GRADUATING FROM THIS COLLEGE?

- 10 or Fewer
- 11 to 20
- 21 to 30
- 31 to 40
- 41 to 50
- 51 to 60
- Over 60
- I Am Not Taking Courses for Credit

F WHAT HAS BEEN YOUR PRIMARY ENROLLMENT STATUS DURING YOUR CONTINUING EDUCATION?

- Full-Time Student
- Part-Time Student

SECTION III—COLLEGE EXPERIENCES

Please complete each of the following questions related to your education at this college.

A **INDICATE YOUR RATING OF THIS COLLEGE AT THE TIME YOU APPLIED FOR ADMISSION**

- O It Was My First Choice
- O It Was My Second Choice
- O It Was My Third Choice
- O It Was My Fourth Choice or Lower

B **IF YOU COULD START COLLEGE OVER, WOULD YOU CHOOSE TO ATTEND THIS COLLEGE?**

- O Definitely Yes
- O Probably Yes
- O Uncertain
- O Probably No
- O Definitely No

C **IF YOU COULD START COLLEGE OVER, WOULD YOU CHOOSE TO GRADUATE WITH THE SAME MAJOR?**

- O Definitely Yes
- O Probably Yes
- O Uncertain
- O Probably No
- O Definitely No

D **HOW WOULD YOU COMPARE THE QUALITY OF EDUCATION PROVIDED AT THIS COLLEGE WITH THAT OF OTHER COLLEGES?**

- O Better
- O About the Same
- O Worse
- O Unable to Judge

E **REGARDLESS OF THE FINANCIAL BENEFITS, HAS YOUR COLLEGE EDUCATION IMPROVED THE QUALITY OF YOUR LIFE?**

- O Definitely Yes
- O Probably Yes
- O Uncertain
- O Probably No
- O Definitely No

F **WHAT WAS YOUR PRIMARY REASON FOR ATTENDING THIS COLLEGE? (Blacken Only ONE Oval)**

- O Cost
- O Admissions Standards
- O Size
- O Social Atmosphere
- O Location
- O Type of Programs Available
- O Academic Reputation
- O Availability of Scholarship or Financial Aid
- O Advice of Parents or Relatives
- O Advice of High School Personnel
- O To Be with Friends
- O Other

G **INDICATE WHETHER EACH OF THE FOLLOWING WAS A MAJOR SOURCE, MINOR SOURCE, OR NOT A SOURCE OF FUNDS FOR YOUR COLLEGE EDUCATION**

MAJOR SOURCE	MINOR SOURCE	NOT A SOURCE	
O	O	O	Parents or Relatives
O	O	O	Personal Savings
O	O	O	Summer Employment
O	O	O	Employment at College
O	O	O	Spouse
O	O	O	VA Benefits
O	O	O	Social Security Benefits
O	O	O	Student Loans (NDSL, etc.)
O	O	O	Scholarships
O	O	O	Educational Grants (BEOG, SEOG, etc.)

H **RATE EACH OF THE FOLLOWING ALUMNI ASSOCIATION PROGRAMS AND SERVICES AT THIS COLLEGE**

VERY GOOD	FAIR	POOR	NO OPINION	DOES NOT APPLY	
O	O	O	O	O	Publications
O	O	O	O	O	Homecoming Activities
O	O	O	O	O	Fund Raising Programs
O	O	O	O	O	Chapter Meetings
O	O	O	O	O	Tour Programs

I **HOW MUCH DID YOUR EDUCATION AT THIS COLLEGE CONTRIBUTE TO YOUR PERSONAL GROWTH IN EACH OF THE FOLLOWING AREAS?**

VERY MUCH	SOMEWHAT	VERY LITTLE	
O	O	O	1. Writing effectively
O	O	O	2. Speaking effectively
O	O	O	3. Understanding written information
O	O	O	4. Working independently
O	O	O	5. Managing personal/family finances
O	O	O	6. Learning on your own
O	O	O	7. Understanding graphic information
O	O	O	8. Using the library
O	O	O	9. Following directions
O	O	O	10. Understanding consumer issues
O	O	O	11. Caring for your own physical and mental health
O	O	O	12. Working cooperatively in a group
O	O	O	13. Organizing your time effectively
O	O	O	14. Recognizing your rights, responsibilities, and privileges as a citizen
O	O	O	15. Planning and carrying out projects
O	O	O	16. Understanding and applying mathematics in your daily activities
O	O	O	17. Understanding different philosophies and cultures
O	O	O	18. Persisting at difficult tasks
O	O	O	19. Defining and solving problems
O	O	O	20. Understanding the interaction of man and the environment
O	O	O	21. Leading/guiding others
O	O	O	22. Recognizing assumptions, and making logical inferences, and reaching correct conclusions
O	O	O	23. Understanding and appreciating the arts
O	O	O	24. Understanding and applying scientific principles and methods

SECTION IV—EMPLOYMENT HISTORY

Please respond to the following questions related to your employment since you graduated from this college. Complete **only** the parts of this section that apply to you.

PART A: TO BE COMPLETED BY ALL ALUMNI

A WHICH OF THE FOLLOWING BEST DESCRIBES WHAT YOU ARE CURRENTLY DOING? (Blacken Only ONE Oval)

- Employed Full Time
- Employed Part Time
- Self-Employed (Farm or Business Owner, etc.)
- Serving in the Armed Forces
- Continuing My Education
- Employed and Continuing My Education
- Caring for a Home Family
- Unemployed
- Other

PART B: COMPLETE THE FOLLOWING QUESTIONS ONLY IF YOU HAVE EVER HELD A *FULL-TIME* JOB SINCE GRADUATING FROM THIS COLLEGE

B FROM WHICH SOURCE DID YOU LEARN ABOUT THE FIRST JOB YOU HELD AFTER GRADUATING FROM THIS COLLEGE? (Blacken Only ONE Oval)

- College Placement Office
- College Counselor/Adviser
- Faculty at the College
- Parent or Relative
- Newspaper/Trade Publication
- Professional Meeting
- Another Student/Friend
- Recruited by Employer
- Public/Private Employment Agency
- Other

C INDICATE WHETHER EACH OF THE FOLLOWING WAS A MAJOR PROBLEM, MINOR PROBLEM, OR NOT A PROBLEM IN OBTAINING YOUR FIRST JOB AFTER GRADUATION

MAJOR PROBLEM	MINOR PROBLEM	NOT A PROBLEM	
○	○	○	Deciding What I Wanted to Do
○	○	○	Knowing How to Find Job Openings
○	○	○	Scheduling Interviews
○	○	○	Writing a Resume, Vita, or Letter of Introduction
○	○	○	Finding a Job That Paid Enough
○	○	○	Completing Job Applications
○	○	○	Finding a Job for Which I Was Trained
○	○	○	Finding a Job Where I Wanted to Live
○	○	○	Finding the Kind of Job I Wanted
○	○	○	Race/Sex Discrimination

D WHAT WAS YOUR ANNUAL SALARY/INCOME IN THE FIRST JOB YOU HELD AFTER COLLEGE?

- ○ Less than $6,000
- ○ $6,000 to $8,999
- ○ $9,000 to $11,999
- ○ $12,000 to $14,999
- ○ $15,000 to $17,999
- ○ $18,000 to $20,999
- ○ $21,000 to $23,999
- ○ $24,000 to $26,999
- ○ $27,000 to $29,999
- ○ $30,000 to $39,999
- ○ $40,000 to $50,000
- ○ Over $50,000

PART B: CONTINUED

E HOW LONG DID IT TAKE YOU TO OBTAIN YOUR FIRST FULL-TIME JOB AFTER LEAVING THIS COLLEGE?

- ○ Obtained the Job Prior to Leaving College
- ○ Less Than One Month
- ○ 1 to 3 Months
- ○ 4 to 6 Months
- ○ 7 to 12 Months
- ○ Over 12 Months

F INDICATE THE NUMBER OF FULL-TIME JOBS YOU HAVE HELD SINCE LEAVING THIS COLLEGE

- ○ 1
- ○ 2
- ○ 3
- ○ 4
- ○ 5 or More

PART C: COMPLETE THESE QUESTIONS ONLY IF YOU ARE *CURRENTLY UNEMPLOYED*

G INDICATE THE PRIMARY REASON YOU ARE NOW UNEMPLOYED

- ○ Have Been Unable to Find a Full-Time Job Since College
- ○ Was Laid Off by Employer
- ○ Quit to Find Another Job
- ○ Health/Personal Reasons
- ○ Do Not Desire Employment at This Time
- ○ Other

H HOW LONG HAVE YOU ACTIVELY BEEN SEEKING EMPLOYMENT?

- ○ Not Seeking Employment
- ○ Less Than 1 Month
- ○ 1 to 3 Months
- ○ 4 to 6 Months
- ○ 7 to 12 Months
- ○ Over 12 Months

I HAVE YOU SOUGHT HELP FROM THIS COLLEGE'S PLACEMENT OFFICE?

- ○ Yes, It Has Been Helpful
- ○ Yes, but It Has Not Been Helpful
- ○ No

PART D: COMPLETE THESE QUESTIONS ONLY IF YOU ARE *CURRENTLY EMPLOYED*

J INDICATE YOUR CURRENT OCCUPATION

Use the List of College Majors and Occupational Clusters to indicate your current occupation.

K WHAT IS YOUR CURRENT ANNUAL SALARY/INCOME?

- ○ Less than $6,000
- ○ $6,000 to $8,999
- ○ $9,000 to $11,999
- ○ $12,000 to $14,999
- ○ $15,000 to $17,999
- ○ $18,000 to $20,999
- ○ Over $21,000

L HOW WELL DID THIS COLLEGE PREPARE YOU FOR YOUR PRESENT OCCUPATION?

- ○ Very Well
- ○ Adequately
- ○ Poorly
- ○ Not at All

M HOW CLOSELY RELATED IS YOUR CURRENT OCCUPATION TO YOUR MAJOR AT THIS COLLEGE?

- ○ Highly Related
- ○ Moderately Related
- ○ Slightly Related
- ○ Not Related

N DO YOU FEEL YOU ARE CURRENTLY UNDEREMPLOYED?

- ○ Yes

O INDICATE YOUR SATISFACTION WITH THE FOLLOWING ASPECTS OF YOUR PRESENT JOB

VERY SATISFIED	SATISFIED	NEUTRAL	DISSATISFIED	VERY DISSATISFIED	
○	○	○	○	○	Challenge

SECTION V—ADDITIONAL QUESTIONS

If an additional set of multiple-choice questions is included with this form, please use this section to record your responses. Twelve ovals are provided for each question, but few questions require that many choices. Simply ignore the extra ovals. If no additional questions are enclosed, leave this section blank.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B	B
C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D	D
E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E	E
F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F	F
G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G	G
H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I
J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J	J
K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K	K
L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L	L

SECTION VI—MAILING ADDRESSES

PLEASE PRINT YOUR NAME AND CURRENT ADDRESS ON THE LINES PROVIDED BELOW.

First Name MI Maiden Name Last Name

Street Address P.O. Box

City

State Zip Code

PLEASE PRINT THE NAME AND ADDRESS OF SOMEONE WHO CAN FORWARD MAIL TO YOU, SHOULD YOU MOVE.

Name

Street Address/P.O. Box

City

State Zip Code

PLEASE PRINT YOUR CURRENT BUSINESS ADDRESS ON THE LINES PROVIDED BELOW.

Name of Organization

Street Address/P.O. Box

City

State Zip Code

SECTION VII—COMMENTS AND SUGGESTIONS

If you wish to make any comments or suggestions concerning this college, please use the lines provided below.

DO NOT WRITE BELOW THIS LINE.